







A KC Education Program

#### Welcome

- Intros
- What is artlook?
- What brought us together?
- The Partnership
- Q&A

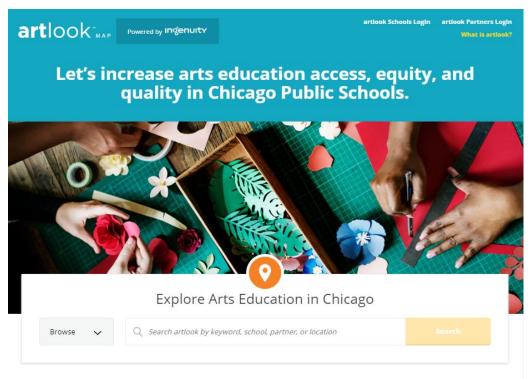








#### What is artlook?

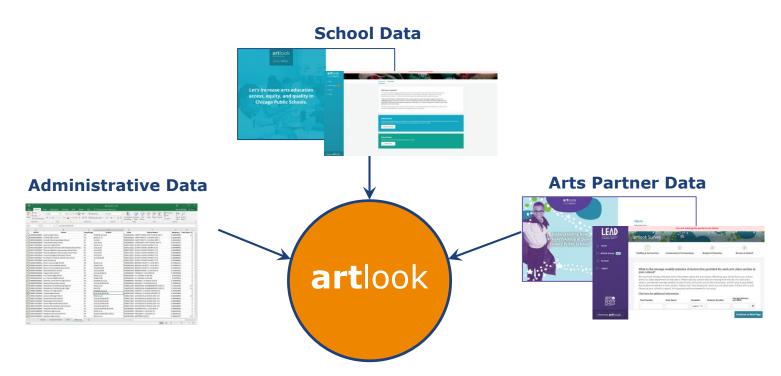








#### What is artlook?











**Ensuring the Arts for** 

#### **Any Given Child**









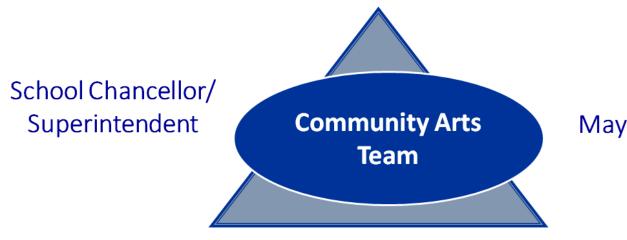
Kennedy Center's Ensuring the Arts for Any Given Child

- Began in Sacramento in 2009; now in 27 communities nationally
- Community Investment in Arts Education cross section of representative stakeholders beyond arts education community
- Facilitation of locally-owned decision-making
- Focus on Data and Strategy









Mayor's Office

Lead Arts Organization







#### **DATA COLLECTION INCLUDES:**

Surveys of arts and classroom teachers and school district leadership

Arts "Mapping Tool" for each school with principal survey

Surveys of arts organizations and artists









# Kennedy Center's *Ensuing the Arts for Any Given Child*Challenges

- Communities approached data collection differently made it difficult for Kennedy Center to understand what's happening across communities
- Capacity to consistently and accurately collect data in communities varied
- No understanding of the complexity of what is going on in various communities
- No way to do benchmarking or get the big picture across communities
- No good way to understand change over time







### the why of artlook®

Communities work collaboratively and strategically to deliver high-quality educational experiences to every child, in every grade, in every school.







### arts education landscape is complex





Limited understanding of how programs & resources are distributed

Resources expended connecting schools and programs without a proper mechanism



Policy & advocacy limited by lack of local data to fuel decisions

Shared vision difficult when not data driven



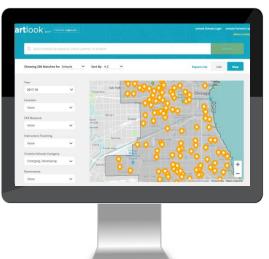




# artlook® powers positive change

- Drive change on the ground
- 2 Drive systems change
- 3 Unify data



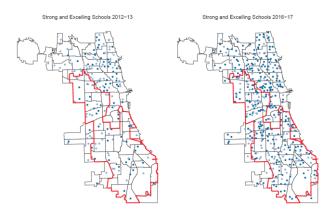


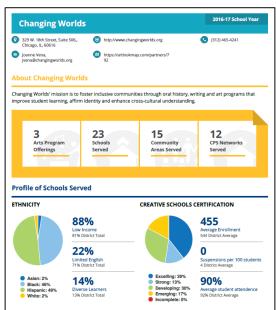






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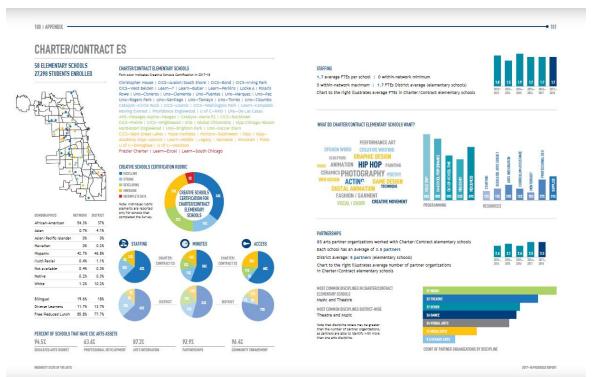








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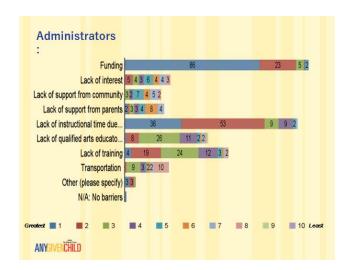








The need for community metrics to measure growth and success benchmarks











The need to understand where we fit in the landscape of arts education nationally

#### Duval Students Rank Number 1 in Multiple Categories On National Test

By LINDSEY KILBRIDE . APR 10, 2011







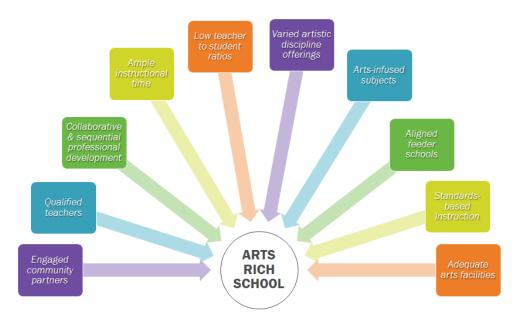






The need to advocate and point resources where they were effective











The need to make public examples of arts education systems working













#### The Partnership - now and looking to the future



- Drive change on the ground
- Drive systems change



- Provide national picture
- Research and evaluation of AGC
- Convene, provide infrastructure for collaboration across sites
- Funding



- Provide technology
- Consult on technology implementation
- Consult on activating data

#### The Partnership - now and looking to the future



6 AGC cities: Selected for a 3 year pilot commitment



**Year 1:** Discovery, implementation, and launch of artlook

- Discovery
- Planning for implementation
- Data collection (i.e., administrative, schools, partners)
- Data dissemination (i.e., map goes live)
- Data activation (e.g., AFTA site visits)



**Years 2-3:** Ongoing data collection and implementation support

- Data collection (i.e., administrative, schools, partners)
- Data dissemination (i.e., map goes live with new data)
- Data activation (e.g., ongoing AFTA site visits, community of practice, technical and strategic support)







#### The Partnership - now and looking to the future









#### Q & A



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