

WELCOME

Our session is about to begin ...

GATHERING ACTIVITY: *Who is with us today?*

While we gather, drop a THREE LINE POEM into the chat:

*Who you are,
What you do,
Why you do what you do?*

We'll be sharing our own soon!



Investing in Creativity, Authenticity, and Professionalism: *Building an Expanded Definition of Arts Education through BAI*



September 14th, 2021

2pm EST - 2:45pm EST

Terms to Remember

- **Creativity:** the spark that ignites one's imagination and original ideas.
- **Authenticity:** the quality of being completely and unapologetically you.
- **Professionalism:** the quality of being fully present in your work, space, community, and tasks while bringing your own talents, skills, and lived experiences to the table.

SPEAKER



Jennifer Zheng

BAI INTERN CLASS OF 2020

BAI SOCIAL MEDIA MANAGER 2020-2021,

TEMPLE UNIVERSITY CLASS OF 2025



SPEAKER



Kathleen Hill

**SENIOR ASSOCIATE FOR
RESEARCH AND OUTREACH**

WolfBrown



SPEAKER



Kristina Berdan

**EDUCATION DIRECTOR -
BALTIMORE CITY INITIATIVES**

Young Audiences/Arts for Learning
Maryland



THANK YOU!

WOLF
UMSL

Bloomberg
Philanthropies



Young
Audiences
Arts for
Learning
Maryland

STUDIO
INSTITUTE

edvestors
Driving Change in Urban Schools

greater
philadelphia cultural
ALLIANCE

HOW DO YOU DEFINE ARTS EDUCATION?

slido



How do you define arts education?

① Start presenting to display the poll results on this slide.

**WHAT WERE YOUR EARLY
PROFESSIONAL EXPERIENCES
LIKE IN THE ARTS SECTOR?**

**IS THERE AN INTERSECTION
BETWEEN YOUR INTERNSHIP
AND YOUR DEFINITION OF
ARTS EDUCATION?**

AGENDA

- **The Bloomberg Arts Internship**
- **The Evaluation**
- **The Student Perspective**
 - *Activity: Playbill Postings*
- **The Audience's Commitment**
- **The Final Word**

OUR COMMITMENT

- **OBJECTIVES**

- To be knowledgeable about the work of others in the field;
- To be motivated to connect with AEP and other arts orgs;
- To be inspired to go back to context and apply learning.

- **OUTCOMES**

- An expanded understanding of arts education.
- A more equitable series of pathways in the sector.

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WHILE YOU WATCH:
*Please drop into the chat
words and phrases that
shimmer or resonate with
you.*

ABOUT THE PROGRAM

how it started

Brief History

- Founded in 2012 in New York City
- Includes 3 Major Elements:
 - 6-8 Week Paid Worksite Placement
 - Professional Development
 - College Preparation
- Expanded to Philadelphia, Baltimore, and Boston





ABOUT THE PROGRAM

programming in Baltimore

A Typical Week

- 21 hours at work site
- 15 hours of professional development

What's included in Professional Development?

- College Prep
- Public Speaking
- Artist Panels
- Visits to Artist Studios & Arts and Culture Organizations
- College Campus Tours
- *and more!*

ABOUT THE PROGRAM

work sites in Baltimore

- Art with a Heart
- Arts Education in Maryland Schools Alliance
- Arts Every Day
- Baltimore Clayworks
- Baltimore Museum of Art
- Dance and BMore
- Evergreen Museum and Library
- Maryland Film Festival
- Maryland Institute College of Art
- The Peabody Institute
- Port Discovery Children's Museum
- Reginald F. Lewis Museum of Maryland African American History & Culture
- Single Carrot Theatre
- The Walters Art Museum
- Wide Angle Youth Media



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MEASURING WHAT MATTERS

QUANTITATIVE

- Control and Treatment Pre-Post Surveys for Interns
- Early and Late Writing Samples
- Annual Alumni Survey

QUALITATIVE

- Early and Late Interviews with Interns
- Early and Late Interviews with Supervisors
- Group Interviews with Mentors
- Observations
- Work Samples

10% increase

BAI interns reported a 10% increase in confidence with respect to their verbal communication skills from the start to the end of the program.

20% increase

BAI interns reported a 20% increase in confidence with respect to their written communication skills from the start to the end of the program.

20% increase

BAI interns reported a 10% increase in confidence with respect to their knowledge of arts and culture in their cities from the start to the end of the program.

29% more likely

BAI alums were 29%
more likely to enroll in
college than their peers.

1 out of 4

Nearly 1 of 4 BAI alums move
on to major in the visual or
performing arts.

**WHEN EVALUATING,
DON'T FORGET THE PEOPLE.**

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THE STUDENT PERSPECTIVE

Jennifer's summer with BAI

- **Worksite:** Baltimore Jewelry Center
- **Main Project:** Interviewing Baltimore's jewelry owners to support a 2020 online exhibition



ACTIVITY: PLAYBILL POSTINGS



GUIDING QUESTIONS:

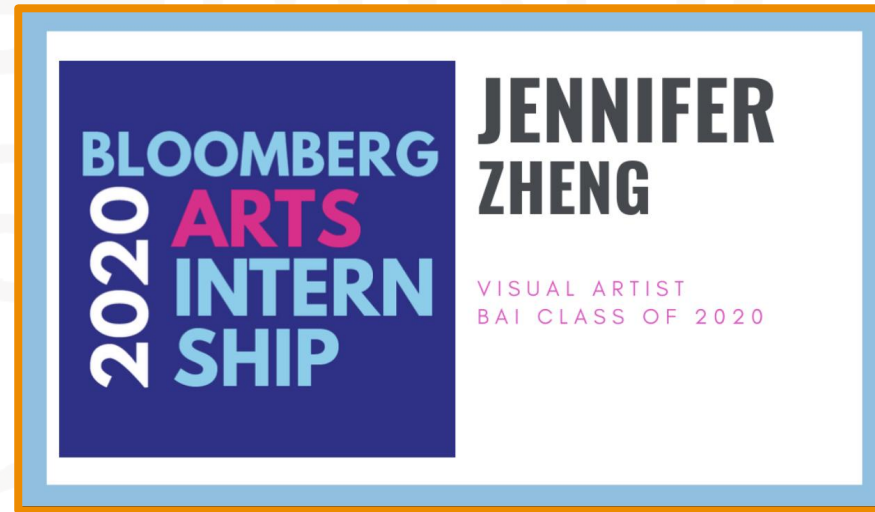
- Skim through the Worksite Playbill as a student. Which posting intrigues you the most? **Which organization would you have put on your Wish List?** Drop it in the chat.
- When you arrive in your breakout room, decide on one posting on which to focus. Read it and identify where you see **creativity, authenticity and professionalism** in the work.
- Challenge: To share with the greater group **ONE thing** you want us to know about your conversation that you can drop into the chat when we return.

TERMS TO REMEMBER:

- **Creativity:** the spark that ignites one's imagination and original ideas.
- **Authenticity:** the quality of being completely and unapologetically you.
- **Professionalism:** the quality of being fully present in your work, space, community, and tasks while bringing your own talents, skills, and lived experiences to the table.

THE STUDENT PERSPECTIVE

Reflections and Learnings



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WHAT'S NEXT IN YOUR LEARNING?

A FRAMEWORK FOR REFLECTION

CONNECT

How are the ideas and information presented **connected** to what you already know?

EXTEND

What new ideas did you get that **extended** or **pushed** your thinking in new directions?

COMMIT

What is the key thing that you can **commit** to **now** to achieve change for our sector?

AGENDA

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THANK YOU!

Contact:

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***Choose one to contemplate as you
leave our time together...***

HOW WOULD YOU CHANGE...

- YOUR FIRST PROFESSIONAL ARTS EXPERIENCE?
- YOUR DEFINITION OF ARTS EDUCATION?
- THE WAY YOU CONNECT TO AND PARTNER WITH OTHER ARTS ORGANIZATIONS/CULTURAL INSTITUTIONS?

Thank you for attending!
