Our session is about to begin...

GATHERING ACTIVITY: *Who is with us today?*

While we gather, drop a THREE LINE POEM into the chat:

*Who you are,*
*What you do,*
*Why you do what you do?*

We’ll be sharing our own soon!
Investing in Creativity, Authenticity, and Professionalism: Building an Expanded Definition of Arts Education through BAI

September 14th, 2021
2pm EST - 2:45pm EST
Terms to Remember

- **Creativity**: the spark that ignites one’s imagination and original ideas.

- **Authenticity**: the quality of being completely and unapologetically you.

- **Professionalism**: the quality of being fully present in your work, space, community, and tasks while bringing your own talents, skills, and lived experiences to the table.
SPEAKER

Jennifer Zheng

BAI INTERN CLASS OF 2020
BAI SOCIAL MEDIA MANAGER 2020-2021,
TEMPLE UNIVERSITY CLASS OF 2025
SPEAKER

Kathleen Hill

SENIOR ASSOCIATE FOR RESEARCH AND OUTREACH

WolfBrown
Kristina Berdan
EDUCATION DIRECTOR - BALTIMORE CITY INITIATIVES
Young Audiences/Arts for Learning
Maryland
THANK YOU!

Bloomberg Philanthropies

Young Audiences Arts for Learning
Maryland

STUDIO INSTITUTE

edvestors Driving Change in Urban Schools

cultural ALLIANCE
HOW DO YOU DEFINE ARTS EDUCATION?
How do you define arts education?
WHAT WERE YOUR EARLY PROFESSIONAL EXPERIENCES LIKE IN THE ARTS SECTOR?
IS THERE AN INTERSECTION BETWEEN YOUR INTERNSHIP AND YOUR DEFINITION OF ARTS EDUCATION?
AGENDA

● The Bloomberg Arts Internship
● The Evaluation
● The Student Perspective
  ○ Activity: Playbill Postings
● The Audience’s Commitment
● The Final Word
OUR COMMITMENT

● OBJECTIVES
  ○ To be knowledgeable about the work of others in the field;
  ○ To be motivated to connect with AEP and other arts orgs;
  ○ To be inspired to go back to context and apply learning.

● OUTCOMES
  ○ An expanded understanding of arts education.
  ○ A more equitable series of pathways in the sector.
AGENDA

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WHILE YOU WATCH:
Please drop into the chat words and phrases that shimmer or resonate with you.
ABOUT THE PROGRAM

how it started

Brief History

• Founded in 2012 in New York City
• Includes 3 Major Elements:
  • 6-8 Week Paid Worksite Placement
  • Professional Development
  • College Preparation
• Expanded to Philadelphia, Baltimore, and Boston
ABOUT THE PROGRAM

programming in Baltimore

A Typical Week
• 21 hours at work site
• 15 hours of professional development

What’s included in Professional Development?
• College Prep
• Public Speaking
• Artist Panels
• Visits to Artist Studios & Arts and Culture Organizations
• College Campus Tours
• and more!
ABOUT THE PROGRAM

Work sites in Baltimore

- Art with a Heart
- Arts Education in Maryland Schools Alliance
- Arts Every Day
- Baltimore Clayworks
- Baltimore Museum of Art
- Dance and BMore
- Evergreen Museum and Library
- Maryland Film Festival
- Maryland Institute College of Art
- The Peabody Institute
- Port Discovery Children’s Museum
- Reginald F. Lewis Museum of Maryland African American History & Culture
- Single Carrot Theatre
- The Walters Art Museum
- Wide Angle Youth Media
AGENDA

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# MEASURING WHAT MATTERS

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<thead>
<tr>
<th>QUANTITATIVE</th>
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<tr>
<td>● Control and Treatment Pre-Post Surveys for Interns</td>
<td>● Early and Late Interviews with Interns</td>
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<tr>
<td>● Early and Late Writing Samples</td>
<td>● Early and Late Interviews with Supervisors</td>
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<td>● Annual Alumni Survey</td>
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<td>● Work Samples</td>
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BAI interns reported a 10% increase in confidence with respect to their verbal communication skills from the start to the end of the program.
BAI interns reported a 20% increase in confidence with respect to their written communication skills from the start to the end of the program.
BAI interns reported a 10% increase in confidence with respect to their knowledge of arts and culture in their cities from the start to the end of the program.
29% more likely
BAI alums were 29% more likely to enroll in college than their peers.
Nearly 1 of 4 BAI alums move on to major in the visual or performing arts.
WHEN EVALUATING, DON’T FORGET THE PEOPLE.
AGENDA

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THE STUDENT PERSPECTIVE

Jennifer’s summer with BAI

● **Worksite:** Baltimore Jewelry Center
● **Main Project:** Interviewing Baltimore’s jewelry owners to support a 2020 online exhibition
ACTIVITY: PLAYBILL POSTINGS

GUIDING QUESTIONS:

- Skim through the Worksite Playbill as a student. Which posting intrigues you the most? Which organization would you have put on your Wish List? Drop it in the chat.

- When you arrive in your breakout room, decide on one posting on which to focus. Read it and identify where you see creativity, authenticity and professionalism in the work.

- Challenge: To share with the greater group ONE thing you want us to know about your conversation that you can drop into the chat when we return.

TERMS TO REMEMBER:

- Creativity: the spark that ignites one’s imagination and original ideas.

- Authenticity: the quality of being completely and unapologetically you.

- Professionalism: the quality of being fully present in your work, space, community, and tasks while bringing your own talents, skills, and lived experiences to the table.
THE STUDENT PERSPECTIVE
Reflections and Learnings

BLOOMBERG ARTS INTERNSHIP 2020
JENNIFER ZHENG
VISUAL ARTIST
BAI CLASS OF 2020

ARTS EDUCATION PARTNERSHIP
AGENDA

● The Bloomberg Arts Internship
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WHAT’S NEXT IN YOUR LEARNING?
A FRAMEWORK FOR REFLECTION

CONNECT
How are the ideas and information presented connected to what you already know?

EXTEND
What new ideas did you get that extended or pushed your thinking in new directions?

COMMIT
What is the key thing that you can commit to now to achieve change for our sector?
AGENDA

- The Program in Baltimore
- The Evaluation
- The Student Perspective
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- The Audience’s Commitment
- The Final Word
THANK YOU!

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Choose one to contemplate as you leave our time together…

HOW WOULD YOU CHANGE…
- YOUR FIRST PROFESSIONAL ARTS EXPERIENCE?
- YOUR DEFINITION OF ARTS EDUCATION?
- THE WAY YOU CONNECT TO AND PARTNER WITH OTHER ARTS ORGANIZATIONS/CULTURAL INSTITUTIONS?
Thank you for attending!