

# Data for Change: Helping States Report Actionable Information on Arts Education

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Arts Education Partnership  
September 10, 2019

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The essential, indispensable member of any team addressing education policy.



# What we'll cover

- State Data Infrastructure Project **vision and rationale**
- SDIP **strategy and work**
- Understanding the **big picture**

# SDIP Vision & rationale

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Information is critical to making arts an important part of every child's education

# SDIP Vision & rationale

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## 1 | Research demonstrates the benefits of arts education.

# SDIP Vision & rationale

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**2 | Surveys that exist point to limited & inequitable access & participation.**

# SDIP Vision & rationale

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**3 | In most states, access & participation in arts education is at best a mystery.**

# SDIP Vision & rationale

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**4 | Most states collect data on access, enrollment & teachers, but few report in it.**



# SDIP Vision & rationale

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**5 | We aim to build capacity in states to report on the data states already have.**

# SDIP Vision & rationale

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**6 | Balancing a vision for all 50 states that respects each state's context.**

# SDIP strategy and work

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Tools, technical assistance, & outreach.

# SDIP work

- Describing **the current landscape**
- **Tools** for data and communications
- **Technical Assistance** for states
- **Report** with lessons learned

# Describing the current landscape

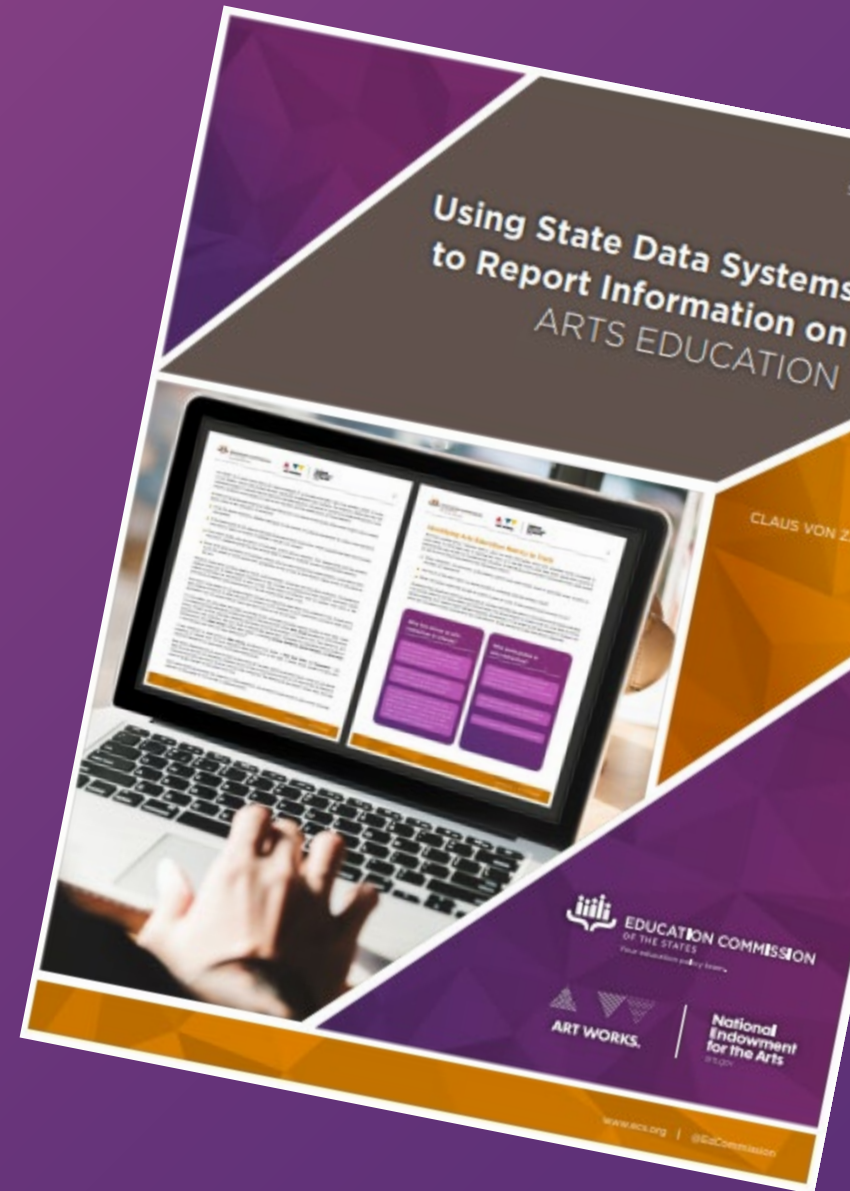
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Research on what's possible & where states currently stand.

# Describing the current landscape

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## 1 | Report on arts ed metrics.



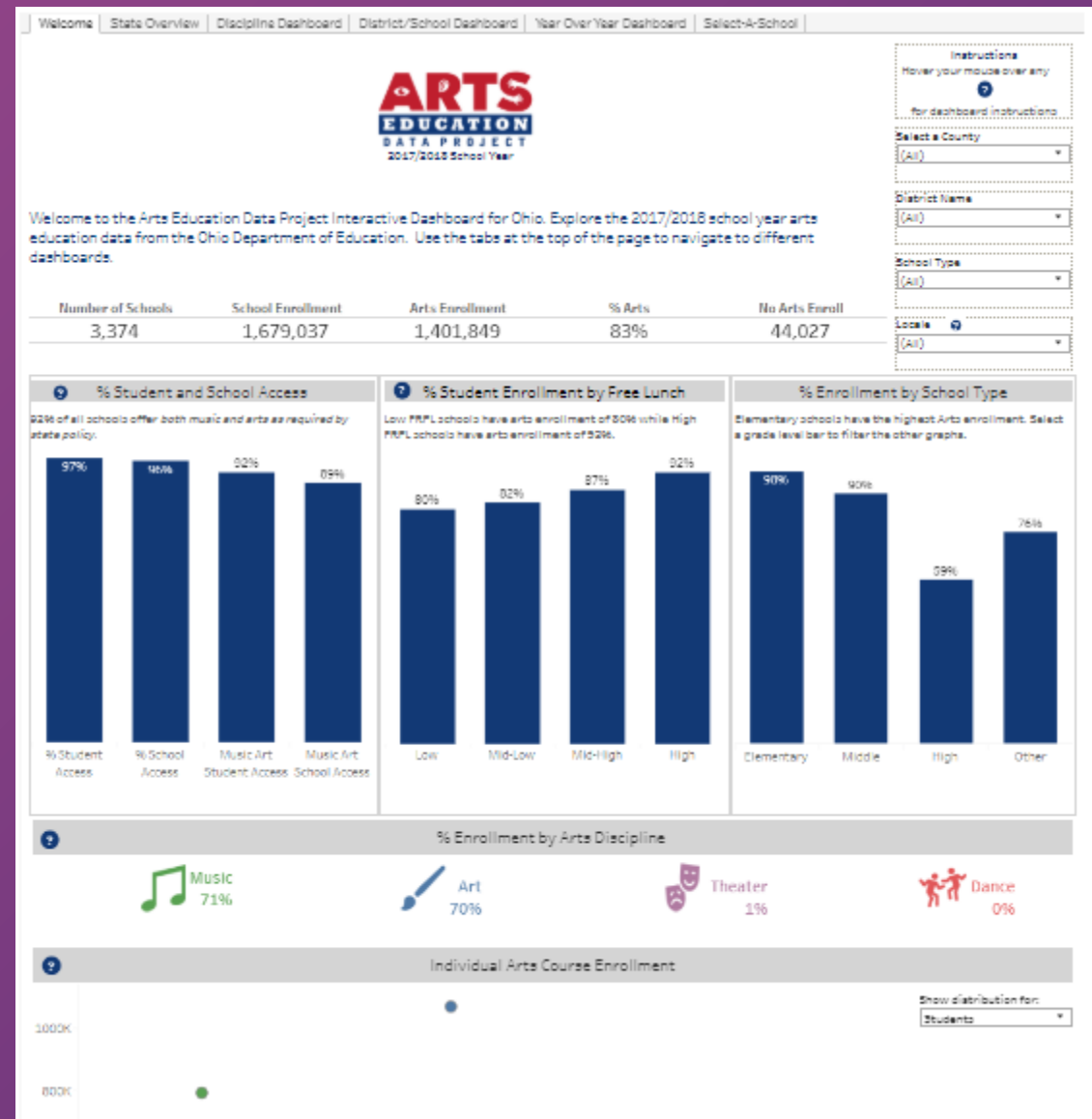
# Describing the current landscape

## 2 | 50-State Comparison: Arts Education Data Collection and Reporting.



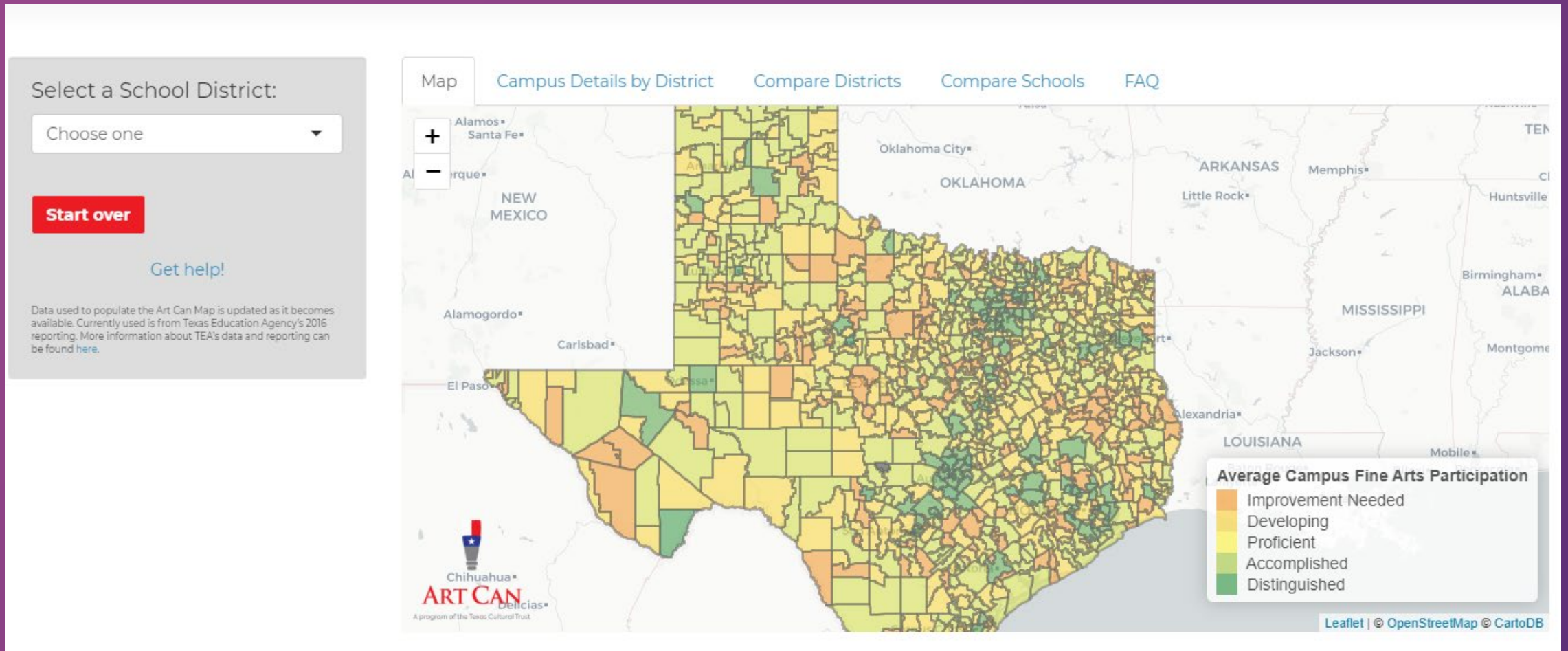


# Ohio Arts Education Data Project





# Texas ArtCan Map



# Tools: Highlighting good models

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Inspiration and lessons from path-breaking states.

# Tools: Highlighting good models

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## 1 | Webinars on innovative states and districts: Wisconsin, Connecticut, Chicago

# Tools: Highlighting good models

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## 2 | Case studies of state data initiatives

# Tools: The State Arts Education Data Toolkit

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Helping non-experts make progress



# Part 1: Getting Started

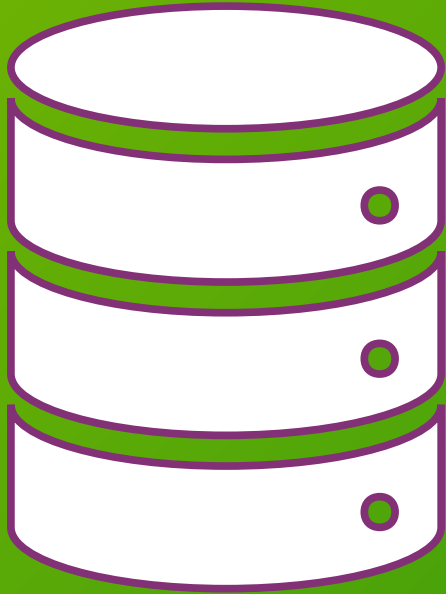


## Making a plan

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Plan ahead: find partners,  
assess capacity, and  
anticipate challenges

# Part 2: Requesting the data



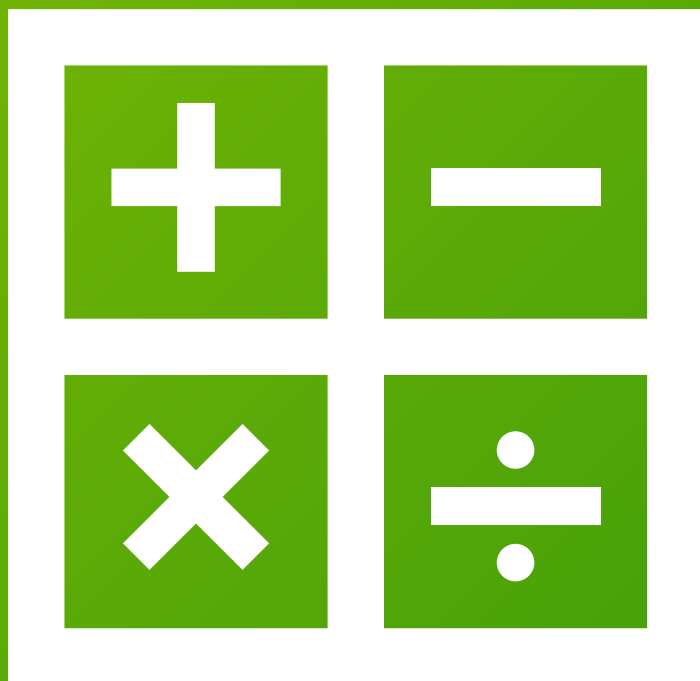
## Get the right data

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Be specific: ask for the data you need, or you'll get data you don't.



# Part 3: Processing the data



## Coping with **the data you get**

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Determine what you can do yourself, and what you have to hire out.



# Part 4: Reporting on the Data

## Making it **useful**

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Addressing **scenarios** and **use cases** that guide strategies for presenting data



# State technical assistance

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Helping states at every level of readiness make progress

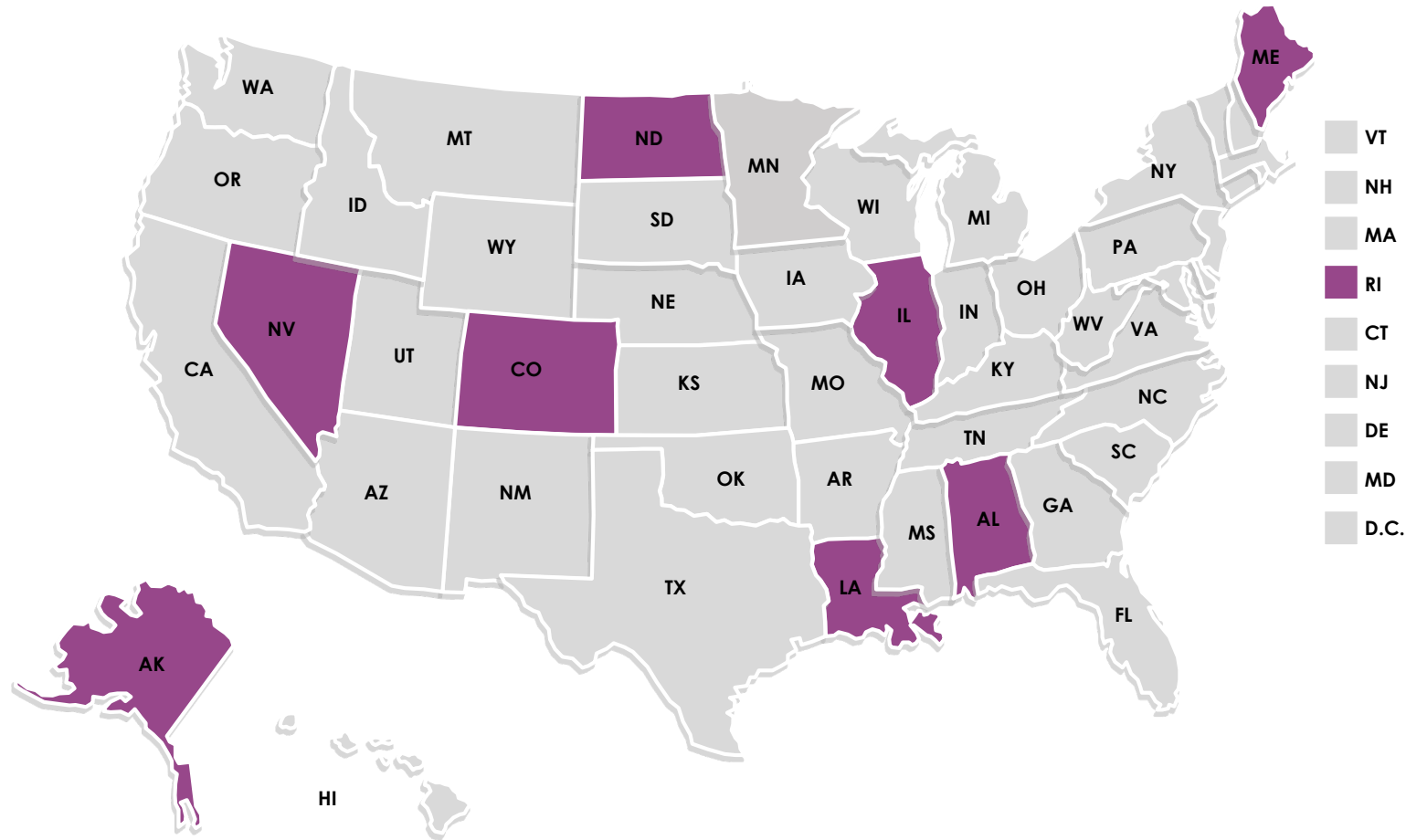


# What help do we provide?

- **Convening** partners
- **Reviewing** data systems
- **Preparing** data requests
- **Refining** priorities & questions
- **Translating** from English to data



# Technical assistance states



# Report on the lessons we learned

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Helping states at every level of readiness make progress



# What lessons?

- **Privacy concerns** can stop you cold
- Most states have **something useful to report**
- **Defining simple terms** takes longer than you think
- Connect arts ed data to **broader state priorities**



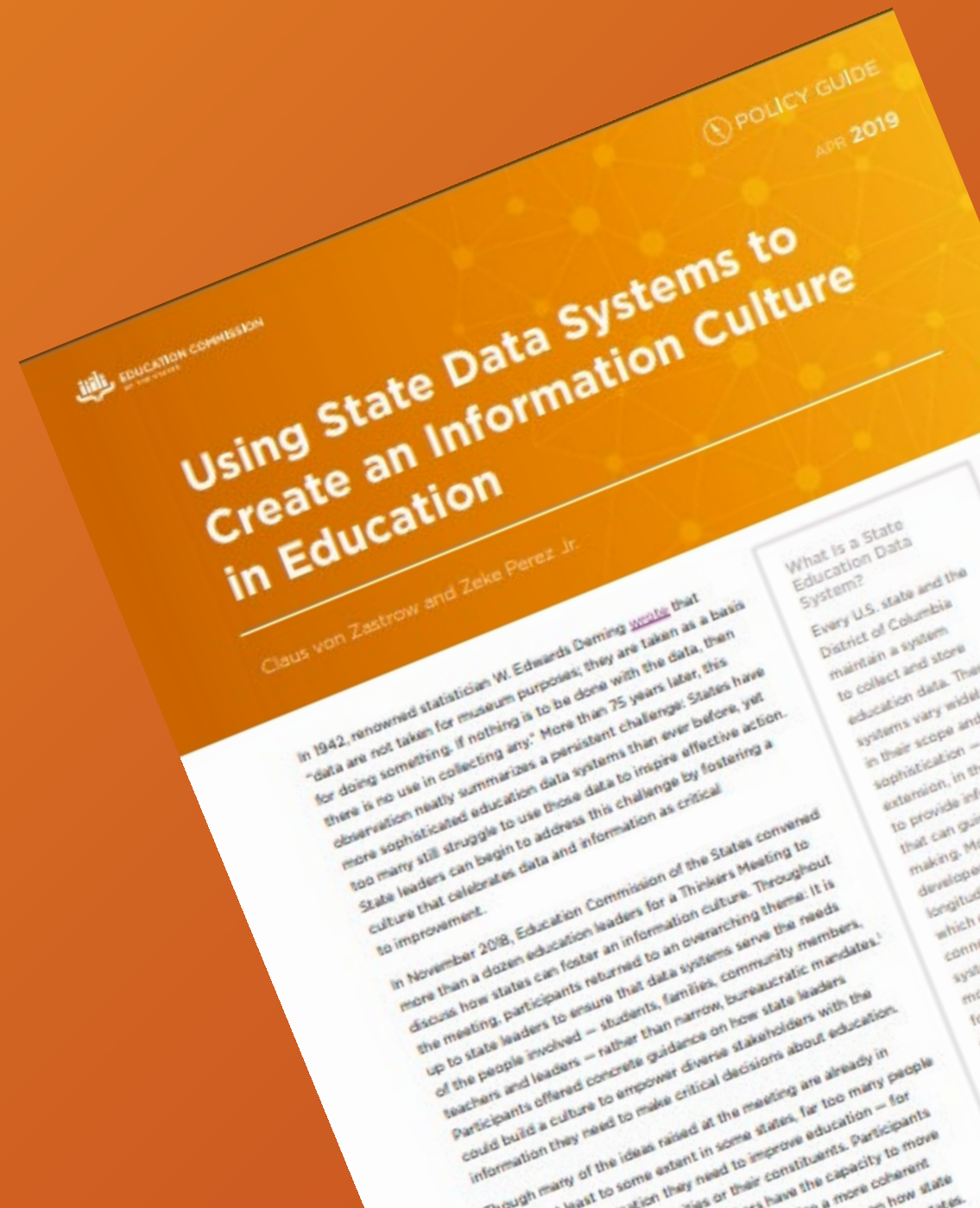
# The national context for state education data efforts





# The national context

- One-off projects get **low priority**
- States need a true **information culture**
- To be sustainable, efforts have to become **business as usual**





# Can arts data be the thin edge of the wedge?



# Questions?

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