



## States of Change The Arts Leading the Way for Student Success

### Agenda

**8:00 am** Continental Breakfast Available

**8:30 am** **Leading the Way for Student Success: An Action Agenda for Arts and Education Leaders**  
Welcome and Opening Remarks – **Sandra Ruppert**, Director, Arts Education Partnership  
*Congressional Room*

**9:00 am** **Spotlight on Federal Education Priorities and How Arts and Education Leaders are Prepared to Respond**  
*Congressional Room*

Is 2015 the year in which the long overdue Elementary and Secondary Education Act will finally be reauthorized? If so, what will it mean for the arts? What are the other priorities of Congress and the Administration that have direct implications for the arts in education? Learn about the issues and then hear how arts and education organizations and advocates are prepared to respond to *and* inform them.

- *Panel:* **Alex Nock**, Principal, Penn Hill Group; **Heather Noonan**, Vice President for Advocacy, League of American Orchestras; **Narric Rome**, Vice President of Government Affairs and Arts Education, Americans for the Arts
- *Moderator:* **Peter Zamora**, Director of Federal Relations, Council of Chief State School Officers

**10:15 am** Break

**10:30 am** **Turning Aspirations into Accomplishments: State Efforts to Prepare All Students to be Ready for College, Careers, and Citizenship**  
*Congressional Room*

What are the key priorities for the nation's top state education officials? How do federal priorities and initiatives impact state decisions and actions? This panel of experienced chiefs

will address these and other questions. Then the panel and audience members will deliberate the role and contribution of the arts in advancing state education agendas for college, career, and citizenship readiness.

- *Panel:* **Christopher Koch**, Superintendent of Education, Illinois State Board of Education; **Lillian Lowery**, Superintendent of Schools, Maryland Department of Education
- *Moderator:* **Chris Minnich**, Executive Director, Council of Chief State School Officers

**11:45 am** Remarks – **Robert Lynch**, President and CEO, Americans for the Arts  
*Congressional Room*

**11:55 am** Lunch Served

**12:15 pm** Lunchtime Session: **News You Can Use in Your State: A Briefing on New Federal Research on the Arts in Education**  
*Congressional Room*

Both the National Endowment for the Arts and the President’s Committee on the Arts and the Humanities recently released new research reports that underscore the critical role that schools play in narrowing gaps in access and opportunity to a high quality arts education. Leaders from both agencies will share these and other important study findings and discuss implications for advancing arts and education advocacy efforts in your state.

- *Panel:* **Rachel Goslins**, Executive Director, President’s Committee on the Arts and the Humanities; **Sunil Iyengar**, Research & Analysis Director, National Endowment for the Arts
- *Moderator:* **Sandra Ruppert**, Director, Arts Education Partnership

**1:15 pm** Break

**1:30 pm** Concurrent Afternoon Workshops: Role and Contribution of the Arts in State Education Policy and Practice (Round 1)

**Workshop 1: Articulating and Strengthening Effective Pathways for Creative Careers**  
*South American Room A*

Until recently, most of the attention in the College and Career Readiness conversation has focused on the College part of the equation. That’s changing fast as a majority of states pledge to prioritize career preparation for K-12 public schools, starting in 2015. What are the high quality creative careers that span secondary and postsecondary levels? How can state and local arts education leaders form partnerships with the employer community to identify and support creative careers? What are the current federal and state policies, programs, and incentives that can help strengthen students’ connections to the world of work in creative careers?

- *Facilitators:* **Jane Polin**, Philanthropic Advisor; **Sarah Triplett**, Director of Public Policy, Creative Many Michigan

## **Workshop 2: Educators at the Epicenter: State Issues, Priorities, and Trends with Implications for the Arts**

*South American Room B*

It's not surprising that educators, given their crucial role in fostering student success, are at the center of nearly every state level education reform debate these days. What are the primary issues surrounding the preparation, evaluation, and support of educators? How do we strengthen the role and contribution of the arts as an essential component in comprehensive educator workforce systems so that all educators – certified arts specialists, certified non-arts educators, school leaders, and community arts providers – have the tools and knowledge they need to ensure that every student receives a complete and competitive education that includes the arts as an essential component?

- *Facilitators:* **Mary-Dean Barringer**, Interim Strategic Initiative Director, Council of Chief State School Officers; **David Dik**, National Executive Director, Young Audiences Arts for Learning

## **Workshop 3: Arts Learning at the Intersection of In-School and Out-of-School Time**

*Statler Room A*

A young person's opportunities to learn shouldn't end with the regular school day. Out-of-school time (OST), including after school, weekends, and summers, offer extended periods when students can gain valuable knowledge and skills, often in more personalized settings. What actions can state leaders take to ensure quality and expand access to OST arts programs that are aligned with in-school goals for student achievement and success? How can in-school and out-of-school providers of arts instruction and arts learning experiences work together to provide a comprehensive education for every student regardless of where or when learning occurs?

- *Facilitators:* **Terry Peterson**, Senior Fellow, College of Charleston; **Scott Shanklin-Peterson**, Senior Fellow, College of Charleston

## **Workshop 4: Linking State and Local Efforts for Expanded Access to a Quality Arts Education**

*Statler Room B*

A growing number of communities and school districts across the country are taking steps to improve access to a high quality arts education as a core component of their overall goals for school improvement and student success. What strategies and tools have they employed to advance an arts education agenda? To what extent are their efforts actually "moving the needle" in expanding arts education access and opportunity, especially for our most underserved and vulnerable students? And how can state policy and practice help support, sustain, and scale successful or promising efforts?

- *Facilitators:* **Joe Landon**, Executive Director, California Alliance for Arts Education; **Barbara Shepherd**, Director of National Partnerships, The John F. Kennedy Center for the Performing Arts

**2:30 pm**

Break

**2:45 pm**

Concurrent Afternoon Workshops: Role and Contribution of the Arts in State Education Policy and Practice (Round 2)

- 3:45 pm** Break
- 4:00 pm** Remarks – Barbara Shepherd, Director of National Partnerships, John F. Kennedy Center for the Performing Arts  
*Congressional Room*
- 4:10 pm** **You Talkin' to Me? How Arts and Education Advocates Can Reach More Powerful and Influential Audiences Through Better Storytelling**  
*Congressional Room*
- In this hands-on session, participants will get an introduction to storytelling and learn skills they can apply to telling stories to advocate for arts education. Through a combination of demonstration, discussion, and experiential activities, participants will gain an understanding of the elements of a well-told story, learn how to construct a narrative arc, and share their own stories with their peers.
- *Facilitators: SpeakeasyDC*
- 5:30 pm** Adjourn to Reception  
*Senate Room*