

STATES OF CHANGE: NEW LEADERSHIP IN ARTS AND EDUCATION



Arts
Education
Partnership

APRIL 9-10, 2010 • WASHINGTON, DC



The Arts Education Partnership (AEP)

is a national coalition of more than 100 education, arts, government, cultural and philanthropic organizations dedicated to ensuring that every young person in the U.S. will have an education in and through the arts as part of life and learning.

AEP's mission is to achieve ongoing, high-quality arts learning for children and youth in pre-kindergarten through grade 12 in and outside of school. Established in 1994, AEP is administered by the Council of Chief State School Officers and the National Assembly of State Arts Agencies under a cooperative agreement with the National Endowment for the Arts on behalf of both the Arts Endowment and the U.S. Department of Education. Representatives of all four entities serve as members of AEP's Governance Committee.

Many Thanks to Our Planning Partners in Washington, DC

John F. Kennedy Center for the Performing Arts

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Local Learning: The National Network for Folk Arts in Education

Paddy Bowman

National Endowment for the Arts

Sarah Cunningham,

Director, Arts Education

Nancy Daugherty,

Arts Education Specialist

U.S. Department of Education

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Special Thanks to

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DIRECTOR'S WELCOME



Sandra Ruppert, Director
Arts Education Partnership

It is my great pleasure to welcome you to Washington, DC, for the Spring 2010 National Forum of the Arts Education Partnership. It is one of the loveliest times of year to be in our nation's capital, and with any luck

you'll have some time and pleasant weather to enjoy the cherry blossoms on the Mall. At the end of a hard winter, Washington's spring awakening can be like the release of a long-held breath – even before the temperature gets truly warm, you can find a good number of our normally staid citizens stealthily draping a suit jacket over a park bench to take in the sun, or wiggling toes in the grass near the steps of the Capitol.

All over the country, many of us still feel like we're holding our breath, in the grip of the recession's long winter. It's too soon to tell when the depth of the hardship will end, but we're all looking for signs of spring. We hope that this Forum may bring you a few of them. With the historic moment of the Elementary and Secondary Education Act (ESEA) reauthorization on the horizon, and the unprecedented opportunities of Race to the Top and the Investing in Innovation (i3) funds already in process, creativity and innovation are the bywords spreading out from the capital across the country.

Too often, these words are merely substitutes for a vague intimation of "something new." But we believe that a closer look at what is happening, and being discussed, in Washington and elsewhere, reveals a real movement to connect an engaged, flexible and innovative learning system that will prepare students for the needs of a 21st century workforce. The arts, we believe, are the linchpin for creating this kind of learning, both within the disciplines and across the curriculum.

Over the next two days, we are privileged to bring together an extraordinary group of national, state and local leaders and thinkers to bring their ideas to bear on the links between creativity, innovation, the arts, and educational improvement. Starting with U.S. Secretary of Education Arne Duncan and National Endowment for the Arts Chairman Rocco Landesman on Friday afternoon, our cadre of leaders will consider these questions: What kind of leadership is needed, in both ideas and people, to bring about the change we know we need to see? How do we do it in this economic climate and with diminished resources? And how do we identify, nurture and train the next generation of leaders – and let them teach us, in many cases – how to tackle the work ahead?

As you read the session descriptions in this program, I hope you'll be as pleased as I am with the range – but also the connections – among the large plenary sessions that provoke our thinking about big ideas, and the small group discussion sessions and roundtables that allow us to deliberate and experience at closer view how these ideas take shape in specific circumstances. It's a full and rich meeting, and I'll look forward to hearing the conversations both in the sessions and out beside the coffee urn.

We face incredible challenges but also a tremendous opportunity to engage ourselves and our work in innovative thinking, at every level all over the country, about how to transform our education system – with the arts as a critical and essential component – so that it truly serves every child as well as the future of our nation. Let's begin!

Sandra S. Ruppert

FORUM SCHEDULE AT A GLANCE

Friday, April 9, 2010

9:00 am – 1:00 pm	Registration	
1:00 pm	Welcome and Overview of the Day Sandra Ruppert, <i>Director, Arts Education Partnership</i>	Omni Shoreham: Palladian Ballroom
1:30 pm	Performance: Sitar Arts Center	Omni Shoreham: Palladian Ballroom
1:50 – 3:00 pm	Plenary Session: A Well-Rounded Education in the 21st Century Speakers: Arne Duncan, <i>U.S. Secretary of Education</i> ; Rocco Landesman, <i>Chairman, National Endowment for the Arts</i>	Omni Shoreham: Palladian Ballroom
3:00 pm	Break	
3:15 – 4:45 pm	Concurrent Small Group Sessions	Omni Shoreham: Breakout Rooms
5:15 pm	Transportation to Reception	
6:00 – 8:00 pm	Reception	101 Constitution Avenue, NW

Saturday, April 10, 2010

7:00 – 8:00 am	Continental Breakfast	
8:00 am	Overview of the Day Sandra Ruppert, <i>Director, Arts Education Partnership</i>	Omni Shoreham: Palladian Ballroom
8:20 am	Performance: Will Farley, <i>2009 Poetry Out Loud National Champion</i>	Omni Shoreham: Palladian Ballroom
8:40 am	Presentation of Cover Art Contest Award Winner	Omni Shoreham: Palladian Ballroom
9:00 – 10:30 am	Plenary Session: Economic Recovery, Education Reform, and the Arts Moderator: Gene Wilhoit, <i>Executive Director, Council of Chief State School Officers</i> Speakers: June Atkinson, <i>State Superintendent of Public Instruction, North Carolina</i> ; Victoria Brown, <i>Director, Lucy School, Middletown, Maryland</i> ; Elizabeth Morgan, <i>Superintendent, Washington County Public Schools, Maryland, and 2010 National Superintendent of the Year</i>	Omni Shoreham: Palladian Ballroom
10:30 am	Break	
10:45 am – 12:15 pm	Concurrent Small Group Sessions	Omni Shoreham: Breakout Rooms
12:15 – 1:45 pm	Lunch and Roundtable Discussions	Omni Shoreham: Breakout Rooms
1:45 – 3:15 pm	Concurrent Small Group Sessions	Omni Shoreham: Breakout Rooms
3:15 pm	Break	
3:30 – 5:00 pm	Plenary Session: Developing New Leaders to Drive Change in Arts and Education Moderator: Jane Polin, <i>Philanthropic Advisor</i> Speakers: Antonio Cuyler, <i>Director, Arts Management & Assistant Professor, Performing Arts, American University</i> ; Tom DeCaigny, <i>Executive Director, Performing Arts Workshop</i> ; Jeanette McCune, <i>Assistant Director, Teacher and School Programs, John F. Kennedy Center for the Performing Arts</i>	Omni Shoreham: Empire Ballroom
5:00 – 6:00 pm	Reception	Omni Shoreham: Empire Ballroom

DETAILED PROGRAM AGENDA



Gaeun Kim
Age 25, Virginia Commonwealth University

Friday, April 9, 2010

9:00 am – 1:00 pm
Registration

1:00 pm
Welcome and Overview of the Day
Sandra Ruppert, Director, Arts Education Partnership
Omni Shoreham: Palladian Ballroom

1:30 pm
Performance: Sitar Arts Center
Introduction: Rachel Goslins, Executive Director,
The President's Committee on the Arts and the Humanities
Omni Shoreham: Palladian Ballroom

Sitar Arts Center provides multidisciplinary arts education to the youth of Washington, DC, in a nurturing, creative community where young people discover their inherent talents and gifts. Fostering personal and artistic growth through the visual arts, music, drama, dance, digital arts and creative writing, the Center offers afterschool classes to more than 700 students a year, 80 percent of whom come from low-income households. Sitar Arts Center is a 2009 winner of the Coming Up Taller Award, which was presented by First Lady Michelle Obama at the White House.

More than 150 talented artists volunteer their time each week to teach and inspire the Center's students in a state-of-the-art facility. Together with a network of premier

partnering arts organizations including Arena Stage, Corcoran Gallery of Art, the Washington Ballet, and the National Symphony, Sitar's passionate faculty makes a lasting impact on students' lives. Bringing high-quality arts education to families who would otherwise not have these opportunities, Sitar ensures that no family is ever turned away because of inability to pay.

Sitar's resident music ensemble, The Saints Band, plays rock and jazz. The Saints perform throughout the community, including the Kennedy Center's Millennium Stage, backed up by Prince's rhythm section; Fight for Children's School Night, introduced by Patti Austin; and the Capital Fringe Festival.

1:50 – 3:00 pm
Plenary Session: A Well-Rounded Education in the 21st Century

Speakers: Arne Duncan, U.S. Secretary of Education; Rocco Landesman, Chairman, National Endowment for the Arts

Introductions: Gene Wilhoit, Executive Director, Council of Chief State School Officers (CCSSO); Jonathan Katz, CEO, National Assembly of State Arts Agencies (NASAA)

Omni Shoreham: Palladian Ballroom



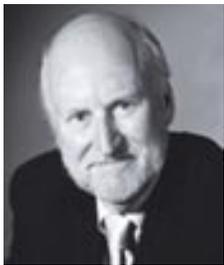
Arne Duncan was named U.S. Secretary of Education by President Barack Obama and was confirmed by the U.S. Senate in January, 2009. Prior to his appointment, Duncan served as the CEO of the Chicago Public Schools from June 2001 through December 2008, becoming the longest-serving big-city education superintendent in

the country. Before joining the Chicago Public Schools, Duncan ran the Ariel Education Initiative (1992–1998), a non-profit focused on advancing educational opportunities in economically disadvantaged areas. He has served on the boards of the Ariel Education Initiative, Chicago Cares, the Children's Center, the Golden Apple Foundation, the Illinois Council Against Handgun Violence, Jobs for America's Graduates, Junior Achievement, the Dean's Advisory Board of the Kellogg School of Management, the National Association of Basketball Coaches Foundation, Renaissance Schools Fund, Scholarship Chicago and the South Side YMCA.

He has also served on the Board of Overseers for Harvard College, the Visiting Committees for

DETAILED PROGRAM AGENDA

Harvard University's Graduate School of Education and the University of Chicago's School of Social Service Administration. From 1987 to 1991, Duncan played professional basketball in Australia, where he worked with children who were wards of the state. Duncan graduated magna cum laude from Harvard University in 1987. He is married to Karen Duncan and has two children, Clare, 7, and Ryan, 5.



Rocco Landesman is the tenth chairman of the National Endowment for the Arts (NEA).

Mr. Landesman was born and raised in St. Louis, Missouri. He pursued his undergraduate education at Colby College and the University of Wisconsin, Madison. He earned a doctorate in Dramatic Literature at the Yale School of Drama, where he worked as an assistant professor for four years.

He left Yale to start a private investment fund which he ran for 10 years until becoming president of Jujamcyn, a company that owns and operates five Broadway theaters. Mr. Landesman produced Broadway shows, the most notable of which are *Big River* (1985 Tony, Best Musical), *Angels in America, Parts 1 and 2* (1993, 1994 Tony, Best Play), and *The Producers* (2001 Tony, Best Musical).

Mr. Landesman's biggest passions are theater, baseball, horse racing, and country music, and he owned three minor league baseball teams, various racehorses, and a collection of Roger Miller long-playing records. On any given day he will insist that one of these is the perfect expression of American culture.

3:00 pm Break

3:15 – 4:45 pm Concurrent Small Group Sessions

See pages 11-15 for session descriptions and locations.

Omni Shoreham: Breakout Rooms

5:15 pm Transportation to Reception

Meet in the Omni Shoreham Hotel lobby.

6:00 – 8:00 pm Reception

101 Constitution Avenue, NW, 9th floor, The Rotunda

Saturday, April 10, 2010

7:00 – 8:00 am Continental Breakfast

8:00 am Overview of the Day

Sandra Ruppert, Director, Arts Education Partnership
Omni Shoreham: Palladian Ballroom

8:20 am Performance: Will Farley, 2009 Poetry Out Loud National Champion

**Introduction: Sarah Cunningham, Director, Arts Education,
National Endowment for the Arts**
Omni Shoreham: Palladian Ballroom

In April 2009 Will Farley, a senior at Washington Lee High School in Arlington, VA, won the title of National Champion at the 2009 Poetry Out Loud National Finals. Will advanced from a very competitive field to claim a \$20,000 prize award. As the 2009 national champion, Will has performed on the national public radio program *Prairie Home Companion* at Wolf Trap and at the rededication of the Lincoln Memorial. His favorite poet is Langston Hughes, and he is currently a freshman attending Bucknell University.

Poetry Out Loud: National Recitation Contest is a unique program with an ambitious goal: to actively bring poetry into the lives of high school students by having them memorize and perform great poems. The program – with a structure like the National Spelling Bee and entering its fifth year – has been a smashing success. More than 300,000 students from each state, the District of Columbia, the U.S. Virgin Islands, and Puerto Rico compete for the national title of Poetry Out Loud Champion each year. Poetry Out Loud is a partnership between the National Endowment for the Arts, the Poetry Foundation, and the state arts agencies.

8:40 am

**Presentation of Cover Art Contest Award Winner
Omni Shoreham: Palladian Ballroom**

Presenter: Edith Harvey, *Director, Improvement Programs, Office of Innovation and Improvement, U.S. Department of Education*

Awardee: Ky Wildermuth, *South River High School, Edgewater, Maryland*

9:00 – 10:30 am

Plenary Session: Economic Recovery, Education Reform, and the Arts

Omni Shoreham: Palladian Ballroom

Moderator: Gene Wilhoit, *Executive Director, Council of Chief State School Officers*

Speakers: June Atkinson, *State Superintendent of Public Instruction, North Carolina*; Victoria Brown, *Director, Lucy School, Middletown, Maryland*; Elizabeth Morgan, *Superintendent, Washington County Public Schools, Maryland, and 2010 National Superintendent of the Year*

A primary goal of the \$100 billion in federal education aid from the American Recovery and Reinvestment Act is for states and districts to make fundamental changes that will provide all students with a

complete and competitive education. Among the Act's signature programs are the Race to the Top and the Investing in Innovation Funds, both of which have already spurred states, districts and non-profits to jumpstart ambitious reform efforts. But many questions remain: What role can and should the arts play in efforts to provide a well-rounded education for all students? Can these ambitious efforts be sustained once the federal money starts to run out for most states later this year? And how can reauthorization of the Elementary and Secondary Education Act serve as a catalyst for real and lasting reform? The panel will provide state, district and school level perspectives on these and other issues.

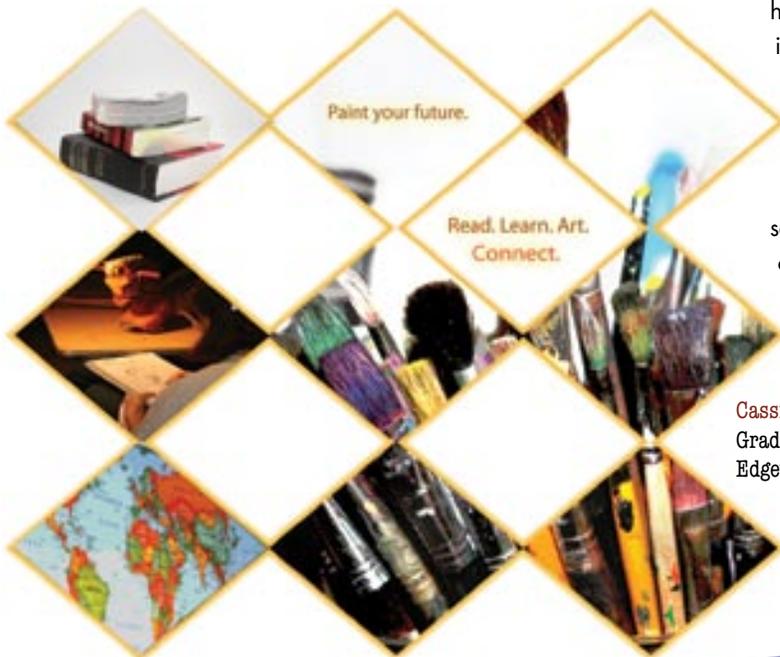


Currently executive director of the Council of Chief State School Officers (CCSSO), **Gene Wilhoit** began his career as a social studies teacher in Ohio and Indiana. He served as a program director in the Indiana Department of Education, an administrator in Kanawha County, West Virginia, and a special assistant in the U.S. Department of

Education, before serving as executive director of the National Association of State Boards of Education (NASBE) from 1986–1993. From 1994-2006, Gene served as director of the Arkansas Department of Education and as deputy commissioner and commissioner of the Kentucky Department of Education. In those positions, he shepherded finance reform, led equity initiatives, designed and implemented assessment and accountability systems, advanced nationally recognized preschool and technology programs, and reorganized state agencies to focus on service and support.

Gene holds degrees from Georgetown College and Indiana University. He is a member of numerous education organizations, has served on national and state commissions, and has written and spoken on a host of education issues. He and his wife, Rebecca Campbell Wilhoit, have three children, Christopher, Kara and Jason.

Cassie Messer
Grade 12, South River High School,
Edgewater, MD



DETAILED PROGRAM AGENDA



June St. Clair Atkinson has served as the North Carolina State Superintendent of Public Instruction since August, 2005. Dr. Atkinson is the first woman State Superintendent; she oversees more than 1.4 million students in over 2,400 public schools.

Dr. Atkinson heads the North Carolina Department of Public Instruction, an agency which she served for nearly 30 years as a chief consultant and director in the areas of business education, career and technical education, and instructional services. A former teacher, Dr. Atkinson has been involved in instruction and curriculum development throughout her career. Improving instructional quality and student learning, creating environments that enable teachers' and students' success, and ensuring that education is modern and relevant are key priorities for Dr. Atkinson.

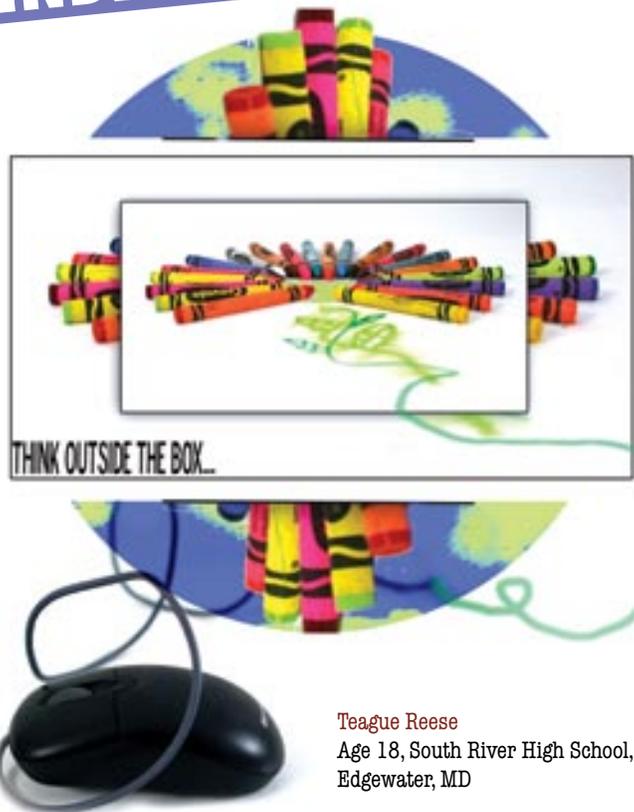
Dr. Atkinson received a B.S. in Business Education from Radford University, an M.S. in Vocational and Technical Education from Virginia Tech, and a Doctorate in Educational Leadership and Policy from North Carolina State University.



Victoria Brown, Ph.D., is the founding director of Lucy School, An Arts Based School and Teacher Training Center in Middletown, Maryland.

Formerly a professor of Theatre Arts at Gallaudet University, she is also a founding artist of the Wolf Trap Institute for Early Learning through the Arts. She trains

teachers and artists nationwide and works with schools seeking to transition to an arts integration model. For the past two years, Dr. Brown has been consulting with WestEd and the California Department of Education, helping to develop new California Preschool Learning Foundations in the Visual and Performing Arts and related assessment and curriculum guides, and she was recently appointed to the Maryland Department of Education's Fine Arts Panel. Publications include the award winning book: *The Dramatic Difference: Drama for the Preschool and Kindergarten Classroom* (Heinemann).



Teague Reese
Age 18, South River High School,
Edgewater, MD



Dr. Elizabeth Molina Morgan is serving in her ninth year as superintendent of the Washington County Public Schools, a system of wide diversity with a 42 percent student poverty population. She has worked in a number of senior management roles in Maryland public schools, including: Chief Academic Officer in the Baltimore City

School System; Associate Superintendent in the Frederick County Schools; and four positions in the Montgomery County Schools, where she spent the majority of her earlier career as an administrator.

During her tenure as superintendent, Dr. Morgan has focused on developing innovative and challenging educational opportunities to serve the needs of a wide range of students who attend public schools. She is a passionate advocate for high academic standards and the arts and sees the two as closely aligned.

Dr. Morgan has been the recipient of numerous fellowships and awards for excellence in education, including having recently been named the American Association of School Administrators' 2010 National Superintendent of the Year. She holds a Ph.D. in Administration from American University.



Devon Grimes
Age 19, University of Virginia

**10:30 am
Break**

**10:45 am – 12:15 pm
Concurrent Small Group Sessions
Omni Shoreham: Breakout Rooms**

See pages 11-15 for session descriptions and locations.

**12:15 – 1:45 pm
Lunch and Roundtable Discussions
Omni Shoreham: Breakout Rooms**

See page 15 for session descriptions and locations.

**1:45 – 3:15 pm
Concurrent Small Group Sessions
Omni Shoreham: Breakout Rooms**

See pages 11-15 for session descriptions and locations.

**3:30 – 5:00 pm
Plenary Session: Developing New Leaders
to Drive Change in Arts and Education
Omni Shoreham: Empire Ballroom**

Moderator: Jane Polin, *Philanthropic Advisor*

Speakers: Antonio Cuyler, *Director, Arts Management & Assistant Professor, Performing Arts, American University*; Tom DeCaigny, *Executive Director, Performing Arts Workshop*; Jeanette McCune, *Assistant Director, Teacher and School Programs, John F. Kennedy Center for the Performing Arts*

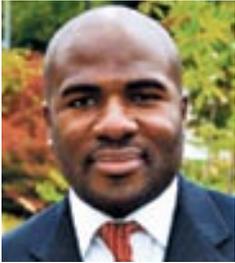
We hear a growing call for new leaders, not only at the national level, but all across the spectra of local schools, organizations, and public agencies. Emerging leaders represent a generational shift as well as a paradigm shift, driven by new visions and ideas of how arts learning can be an essential and valued part of everyone’s education. How does leadership development happen for them, both in established programs and in the field? How can we improve our vehicles for leadership development and prepare a well-trained and more diverse cadre to address the needs and urgencies of our time? What can we – as individuals, organizations and the AEP – do better to nurture and advance capable leadership for our field? A panel of leadership educators and emerging leaders will tackle these and related questions.



Jane L. Polin brings thirty years of innovative leadership experience within the non-profit and private sectors in directing philanthropic resources. Now serving as a philanthropic advisor, principally in the arts, education, and workforce development, she created *Transforming Arts Teaching: The Role of Higher Education* and *Acts of Achievement: The Role of Performing Arts Centers in Education* initiatives for The Dana Foundation; *The National Fund for Workforce Solutions* with Jobs for the Future; and guided a diverse set of projects for other national clients. During her GE Fund years, Ms. Polin led several grant and management areas, including its award-winning arts education program, producing *Champions of Change: The Impact of the Arts on Learning*, *Gaining the Arts Advantage: Lessons from School Districts That Value Arts Education*, and related efforts to advance arts learning. She earned a B.A. in music from Wesleyan University and an M.B.A. in marketing from Columbia University.

The Role of Performing Arts Centers in Education initiatives for The Dana Foundation; *The National Fund for Workforce Solutions* with Jobs for the Future; and guided a diverse set of projects for other national clients. During her GE Fund years, Ms. Polin led several grant and management areas, including its award-winning arts education program, producing *Champions of Change: The Impact of the Arts on Learning*, *Gaining the Arts Advantage: Lessons from School Districts That Value Arts Education*, and related efforts to advance arts learning. She earned a B.A. in music from Wesleyan University and an M.B.A. in marketing from Columbia University.

DETAILED PROGRAM AGENDA



Dr. Antonio C. Cuyler has presented research at international and national conferences. He has also published in the *Art Calendar*; the *Journal of Arts Management, Law, and Society*; and the *Music Entertainment and Industry Educators Association Journal*. Prior to joining the faculty at AU, Dr. Cuyler served

as Professor of Arts Administration at Savannah College of Art and Design (SCAD). Previous positions also include Research Analyst, FSU Foundation; Josie A. Bass Career Development Fellow/HR Intern, Wolf Trap Foundation for the Performing Arts; Arts Services Apprentice, Spoleto Festival USA; and Festival Coordinator, Central City Opera. In his spare time, Dr. Cuyler is an avid teacher and practitioner of Hatha yoga.



Tom DeCaigny is the Executive Director of Performing Arts Workshop, a 45-year-old arts education organization based in San Francisco, CA. Tom first joined the Workshop in 1999 as Program Manager for the Robeson and Rivera Academy, an arts-intensive treatment program and middle school for repeat juvenile offenders.

He was appointed Director in 2002. Prior to the Workshop, he managed the AIDS Memorial Quilt's National Youth Education Program, served as Director of Actor Training for the University of Minnesota's Adolescent Actors Teaching Project, and conducted research for the National Committee for Responsive Philanthropy. Tom has over fifteen years of non-profit leadership experience, including expertise in youth development, education and arts administration. He currently serves on the board of the California Alliance for Arts Education and is secretary of the SFUSD Arts Education Master Plan Steering Committee. Tom earned his B.A. degree in Dramatic Arts from Macalester College in St. Paul, MN.



Jeanette Spencer McCune is the Assistant Director of Teacher and School Programs in the Kennedy Center Education Department. Ms. McCune manages Community Partnerships programs, which include the DC Partnership Schools Initiative in 18 DC public and chartered public schools, the Dance Theatre of

Harlem Pre-Professional Residency and the *On Location: Spotlight On Your Community* national digital media program. She previously served as Director of Community and Education Programs for the Choral Arts Society of Washington, managing its nine outreach and education initiatives. Ms. McCune earned Bachelor of Music Business and Master of Business Administration degrees from Drake University, Des Moines, Iowa.

5:00 – 6:00 pm

Reception

Omni Shoreham: Empire Ballroom



Rebecca Dyer

Age 17, South River High School, Edgewater, MD

SMALL GROUP DISCUSSIONS

Sessions at a Glance

Session 1	Session 2	Session 3
Friday, April 9, 2010 3:15 – 4:45 pm	Saturday, April 10, 2010 10:45 am – 12:15 pm	Saturday, April 10, 2010 1:45 – 3:15 pm
Don't Worry, I Got It The Shape of Shared Leadership for a New Decade <i>Senate Room</i>	Collaborative Inquiry as Professional Development <i>Senate Room</i>	Collaborative Inquiry as Professional Development <i>Senate Room</i>
EdSteps A New Model for Assessment Reform <i>Executive Room</i>	Don't Worry, I Got It The Shape of Shared Leadership for a New Decade <i>Congressional B</i>	EdSteps A New Model for Assessment Reform <i>Executive Room</i>
Feel My Beat! High School for Recording Arts Re-mixing Education, Arts, and Global Entrepreneurship for 21st Century Learners <i>Palladian Ballroom</i>	Innovative Leadership in Action <i>Council Room</i>	Feel My Beat! High School for Recording Arts Re-mixing Education, Arts, and Global Entrepreneurship for 21st Century Learners <i>Council Room</i>
Innovative Leadership in Action <i>Council Room</i>	Internships Are Arts Education Building Emerging Leaders in the Field <i>Cabinet Room</i>	Music National Service & MusicianCorps Community Service Leadership Through the Arts <i>Forum Room</i>
Internships Are Arts Education Building Emerging Leaders in the Field <i>Cabinet Room</i>	Leveraging Technology for Advancing the Arts <i>Forum Room</i>	STEM/STEAM Within Early Childhood Learning (one time only) <i>Cabinet Room</i>
Leveraging Technology for Advancing the Arts <i>Forum Room</i>	Music National Service & MusicianCorps Community Service Leadership Through the Arts <i>Executive Room</i>	
Where it Counts Teacher-Driven Reform Through Professional Development <i>Director's Room</i>	Where it Counts Teacher-Driven Reform Through Professional Development <i>Director's Room</i>	

SMALL GROUP DISCUSSIONS

Session Descriptions



Don't Worry, I Got It

The Shape of Shared Leadership for a New Decade

Cynthia Weiss, Director, Project AIM, Columbia College, Chicago's Center for Community Arts Partnerships; Shawn Renee Lent, Arts Integration Program Specialist, Columbia College Chicago's Center for Community Arts Partnerships

- ▶ One decade into the Third Millennium, there is call for the arts and arts education to be increasingly relevant and for leaders in the field to be ready for both sustainable practice and radical change. In this session, participants will discover the strengths, generational values and challenges of both established and emerging leaders and look into how shared leadership, embedded in arts processes, can bring new relevancy to arts education 2010-2020. How will we in this field balance institutional memory and new collaborations, loyalty and a transitory workforce, swarm mentality and sustainability, artist rights and open sourcing? Cynthia Weiss, author, teaching artist and director of Project AIM in Chicago, will co-present with her colleague Shawn Renee Lent, who is active in emerging leader initiatives locally and internationally. Cynthia and Shawn will present lessons learned from their work at Columbia College Chicago and with the Chicago Arts Educators Forum (CAEF).

Session 1

Friday, April 9, 2010
3:15 – 4:45 pm
Senate Room

Session 2

Saturday, April 10, 2010
10:45 am – 12:15 pm
Congressional B



EdSteps

A New Model for Assessment Reform

Margaret Millar, Senior Associate, Council of Chief State School Officers; Chris Minnich, Strategic Initiative Director, Standards, Assessment and Accountability, Council of Chief State School Officers

- ▶ EdSteps, an initiative led by the Council of Chief State School Officers, supports the high quality teaching and assessment of college and career-readiness skills in schools. EdSteps seeks to use authentic student work from learners of all ages and abilities to create a tool to assess student performance and growth in skills that are not traditionally assessed in schools, and demonstrate to educators concrete examples of what is possible for students of all ability levels. EdSteps is currently focusing on collecting and presenting student work demonstrating competency in five areas: writing, global competency, problem solving, analyzing information and creativity.

These work samples will be reviewed and then arrayed from novice to expert across the spectrum of education, from preschool to college graduates. These scales of student work produced will be made public and freely available to teachers and schools to use in daily practice.

This session will engage the audience in discussion around how this new vision of assessment could apply to the arts and what steps should be taken to explore this opportunity.

Session 1

Friday, April 9, 2010
3:15 – 4:45 pm
Executive Room

Session 3

Saturday, April 10, 2010
1:45 – 3:15 pm
Executive Room



Feel My Beat! High School for Recording Arts

Re-mixing Education, Arts, and Global Entrepreneurship for 21st Century Learners

Tony Simmons, Development Director, HSRA, St. Paul, Minnesota; Erica Jayasuriya, Project Director, HSRA, Portland, Oregon

- ▶ Unlike traditional performing arts programs, High School for Recording Arts (HSRA) charter schools meet adolescents in a shared passion and interest for the art forms that are speaking directly to them in this media-driven world, primarily Hip-Hop and the rich cultural traditions from which it stems. HSRA's unique approach reaches creative, "at-risk" minority youth through the "hook" of the music and entertainment industry. HSRA best-practice curriculum takes arts and media literacy to another level by running a school-wide entertainment company through which state standards, career tech, and arts education combine into a powerful forum for students' voices and stories to be heard.

Join the directors of HSRA Minnesota and Portland as they share their pioneering work in arts and education reform. In the true spirit of the griots and lyric poets, they will engage you with stories, music, and inspirations for a movement of your own.

Session 1

Friday, April 9, 2010
3:15 – 4:45 pm
Palladian Ballroom

Session 3

Saturday, April 10, 2010
1:45 – 3:15 pm
Council Room

Innovative Leadership in Action

Sarah Anderberg, Director, California County Superintendents Educational Services Association (CCSESA) Arts Initiative; **Patty Taylor**, Senior Consultant, CCSESA Arts Initiative; **Robert Bullwinkel**, Visual and Performing Arts Coordinator, Fresno County Office of Education; **Ron Jessee**, Visual and Performing Arts Coordinator, San Diego County Office of Education; **Carol Kocivar**, President-Elect, California State PTA; **Louise Music**, Arts Learning Coordinator, Alameda County Office of Education

- ▶ This session will spotlight strategies used by the California County Superintendents Educational Services Association (CCSESA) Statewide Arts Initiative and the California State PTA in building leadership capacity for arts education. Discover how recommendations from a statewide arts education task force of key policymakers ignited new developments through a network of regional arts and education leaders. Learn about capacity building efforts at state, regional, county, and local levels. Using the CCSESA Arts Initiative's ongoing work in arts assessment as a focal point, participants will explore how research and promising approaches lay a foundation for innovative leadership that promotes change in the classroom. Participants will receive copies of three newly released publications: Research study by SRI International entitled *Achieving Balance in Districtwide Arts Assessment Systems: A Review of Issues and Promising Approaches*, *Arts Assessment Resource Guide*, and *Be a Leader for Arts Education: A Guidebook to Expand Arts Learning in Public Schools*.

Session 1 Friday, April 9, 2010
3:15 – 4:45 pm
Council Room

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Council Room

Internships Are Arts Education Building Emerging Leaders in the Field

Mimi Flaherty Willis, Senior Director, Education, Wolf Trap Foundation for the Performing Arts; **Rachel Jones**, Assistant Director, Education Outreach, Wolf Trap Foundation for the Performing Arts; **Antonio Cuyler**, Director, Arts Management Program & Assistant Professor, American University; **Khaleshia Thorpe**, Partnership Coordinator, Community Engagement, Teaching Artist, Arena Stage; **Cristine Davis**, Intern, Gateway to the Arts, Principal Dance Instructor, Full of Grace, Inc., student, arts management, Carnegie Mellon University

- ▶ This session will explore the future of arts education leaders. A great deal of attention has been paid in recent years to the potential leadership gap in arts management, but there has been less focus on the next generation of leaders in arts education management. Intensive, project-based internships and fellowships provide the opportunity for undergraduate

and graduate students with an interest in arts education to make the leap from student to practitioner, and build their potential for future leadership roles.

The session will incorporate perspectives of arts education professionals with direct experience in arts administration graduate programs as students, interns and mentors. Specific strategies and programmatic features will be presented. The Wolf Trap Internship Program was identified as one of the Best Internships of 2009 by Bloomberg Business Week and is one of America's Top 100 Internships according to the Princeton Review.

Session 1 Friday, April 9, 2010
3:15 – 4:45 pm
Cabinet Room

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Cabinet Room

Leveraging Technology for Advancing the Arts

Deborah Vaughn, Arts Education Coordinator, Oregon Arts Commission; **Margaret Weisbrod Morris**, Program Manager, Arts in Education, Kansas Arts Commission; **Alex Nelson**, Arts Learning Coordinator, Arizona Commission on the Arts; **Stacy Barnes**, Executive Director, 5.2.1 ArtSpace, Greensburg, KS; **Josh Schachter**, Digital Media Teaching Artist, AZ; **Michael Kosmala**, Online Communications Consultant, The Canoe Group, OR; **Jessica Johnson**, Project Coordinator, Spencer Museum of Art, University of Kansas

- ▶ Readily available technologies have created a shift away from location-specific, live presentations of art to individualized, remote experiences that can be consumed at will. Capitalizing on new possibilities created by technology can inform artists, arts organizations and educators in how to reach future generations of art lovers. This session will include a discussion and demonstration of new and emerging technologies and a forum for attendees to have a dialogue about inventive uses for them. Innovative arts and technology practices from different states will be profiled. The session will conclude with an invitation to share ideas and a discussion about a shift in mindset to embrace both our current technologies and those of our future. Session presenters bring a fresh perspective to arts education management, after successfully fostering new technology usage in their home states.

Session 1 Friday, April 9, 2010
3:15 – 4:45 pm
Forum Room

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Forum Room

SMALL GROUP DISCUSSIONS

Where it Counts

Teacher-Driven Reform Through Professional Development

Andrea Yannone, Keeping Score Education Program Manager, San Francisco Symphony; Susan Key, Keeping Score Education Program Director, San Francisco Symphony; Jeff Reed, Chair, California Teachers Association High School Restructuring Task Force, History Teacher, Windsor High School, Sonoma County, CA

- ▶ The San Francisco Symphony's *Keeping Score* Education Program serves as a model in promoting teacher-driven change through powerful professional development. Join the session to explore the importance of:
 - ▷ incorporating current research about the impact of professional development and best practices in arts integration.
 - ▷ partnerships, with both school districts and community arts organizations.
 - ▷ tying professional development to the live artistic experience.

You will be invited to participate in a workshop activity using music to explore integrated curriculum, leading to a discussion about how this can support teacher-driven school reform.

Session 1 Friday, April 9, 2010
3:15 – 4:45 pm
Director's Room

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Director's Room

Collaborative Inquiry as Professional Development

Jamie Kasper, Fine Arts and Humanities Advisor, Pennsylvania Department of Education, State Education Agency Directors of Arts Education

- ▶ What happens when arts educators are asked to identify and explore issues that directly affect their classroom practice? How does this model differ from traditional workshop-based professional development?

This session will explore Arts Educator 2.0, a federally-funded, inquiry-based professional development model currently serving music, theater and visual arts teachers in a three-county area in rural Pennsylvania. Session participants will have a chance to investigate documentation that has evolved from the project and discuss how collaborative inquiry might serve a need in their individual contexts.

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Senate Room

Session 3 Saturday, April 10, 2010
1:45 – 3:15 pm
Senate Room

Music National Service & MusicianCorps

Community Service Leadership Through the Arts

Kiff Gallagher, CEO & Founder, Music National Service Initiative

- ▶ From building legislative support for an Artist Corps amendment to the Serve America Act, to creating and launching a program in five cities nationwide, implementing Music National Service (MNS) has required new ways of thinking, new types of collaborations and even a new language for leaders in the fields of community arts and community service. This session will explore the development of leadership at all levels, from MNS national program strategy to project site management to individual initiatives of MusicianCorps Fellows. It will also include discussion of partnerships combining local decision-making with national quality standards and identity, and program models that integrate best practices from national service, as well as teaching and community arts models.

MNS founder and CEO Kiff Gallagher will share lessons learned, successes and challenges since the introduction of MusicianCorps at AEP's 2009 National Forum in New Orleans.

Session 2 Saturday, April 10, 2010
10:45 am – 12:15 pm
Executive Room

Session 3 Saturday, April 10, 2010
1:45 – 3:15 pm
Forum Room

STEM/STEAM Within Early Childhood Learning

Mimi Flaherty Willis, Senior Director, Education, Wolf Trap Foundation for the Performing Arts; Jennifer Cooper, Regional Coordinator; Wolf Trap Institute for Early Learning Through the Arts; Rachel Knudson, Master Teaching Artist, dancer; Sue Bredekamp, Ph.D., Consultant, Early Childhood Expert, Council for Early Childhood Professional Recognition, author, editor of NAEYC's Developmentally Appropriate Practice, committee member of Committee of Early Childhood Mathematics for National Research Council

- ▶ Science, Technology, Engineering and Math learning is a national priority. What does current research and practice tell us about how young children acquire knowledge and experience in STEM? How is the STEM/STEAM connection made for children and teachers in preschool? Active arts learning experiences can be devised to intentionally reinforce STEM teaching and learning paths within the early childhood curriculum.

An early childhood expert and a dance Master Teaching Artist trade knowledge, observations and examples in a session that will include demonstrations of STEM/STEAM experiences appropriate for young children (participation encouraged); discussions of curricular connections, classroom-based practice and a discussion of recent findings as reported in National Research Council of the National Academies: (prepublication) *Mathematics Learning in Early Childhood Paths Toward Excellence and Equity*.

Session 3

Saturday, April 10, 2010
1:45 – 3:15 pm
Cabinet Room

Roundtable Lunch Discussion Descriptions

Saturday, April 10, 2010

12:15 – 1:45 pm

A National Creativity Network

Susan McCalmont, Executive Director, Kirkpatrick Foundation of Oklahoma
Cabinet Room

- ▶ Over the last 18 months, a number of state, regional, and institutional representatives have been discussing the emerging “creativity movement” and how to connect with one another. The conversation has been focused on the importance of imagination, creativity, and innovation in lifelong learning in the U.S. and connecting with a broader international conversation through the International Districts of Creativity (IDOC). Each year, the IDOC hosts an annual convening of educators, entrepreneurs, and civic leaders — the Creativity World Forum — which will be held in Oklahoma City, November 15 – 17, 2010. This session explores the opportunities for a national creativity network and the upcoming Creativity Forum.

Building and Sustaining Rising Leadership in a Cultural Organization

Sarah Johnson, Director, Weill Music Institute (WMI), Carnegie Hall; Leah Swann, Associate, Professional Programs, WMI, Carnegie Hall; Aaron Siegel, Manager, Secondary and Middle School Programs, WMI, Carnegie Hall; Russell Granet, Director, Arts Education Resource
Cabinet Room

- ▶ This interactive, hands-on discussion will explore some of the many ways to cultivate, sustain, and retain rising leaders within an organization. Staff from Carnegie Hall’s Weill Music Institute,

the education and community arm of Carnegie Hall, will lead the discussion. The conversation will be focused on three areas: strategic planning, evaluation and assessment, and social media. Participants will be given a brief overview of the process the WMI team experienced and hear about the outcomes. They will be given time to reflect on the practice and think about ways this process might be helpful in their own practice and/or organization. The team will discuss both the successes and the challenges of being involved in the process, and senior staff will discuss the benefits of investing in this process.

Start Fast, Finish Strong

Engaging the Arts to Achieve America’s Critical Education Goals

Michael Sikes, Senior Associate for Research and Policy, Arts Education Partnership

Forum Room

- ▶ The Arts Education Partnership is developing the Research and Policy Framework, an online clearinghouse of research related to arts learning. This roundtable showcases the Alpha version, a live, Web-based prototype of the Framework. Participants will have the opportunity to discuss the Framework with members of AEP’s Research and Policy Agenda Working Group, engage in a hands-on demonstration of the Website, and preview actual content being developed by scholars at UCLA for incorporation into the prototype.

The Margins Are the Mainland

John Abodeely, Manager, National Partnerships, John F. Kennedy Center for the Performing Arts; Tom DeCaigny, Executive Director, Performing Arts Workshop

Senate Room

- ▶ Teachers and arts organizations are no longer required for educational or artistic success. Consumers and creators do not need an intermediary to connect; learners do not need a classroom to learn. People as young as 13 have successful careers as artists through web 2.0 technologies. They sell their work to, and receive constructive criticism from, people all over the world. Self-motivated bloggers that use free online software are the new journalists and issue experts, not those employed by news outlets. If the fields of education and arts do not respond to these cultural changes, then school will become the place where children stop learning, and arts organizations will become little more than purveyors of previous generations’ artwork. This discussion will further illuminate these cultural changes through examples as well as challenge participants to identify solutions of response.

COVER ART CONTEST WINNER



Ky Wildermuth

Age 17, Senior, South River High School, Maryland

About the Artwork: Artist Statement

“The next generation will paint a global image that illustrates the unity between arts education and the inspired students around the planet. The apple depicted in the globe represents the education that stimulates the artistic flare to ‘paint’ and unify the world.”

An Interview with the Artist

How did you become interested in the arts?

The arts have always played an important part in my life. My middle school art teacher encouraged me and built a passion in me for drawing. Soon after, I became interested in filming skate videos, which led to my love for the digital arts. Now in high school, I am studying photography to expand my basic design and composition skills and to further help me have a better eye for the arts.

Have you always had access to arts education?

Ever since elementary school I have had art teachers who have encouraged me to build a passion for art that I love. Arts education has played a wholesome and key role in my journey to becoming the artist I hope to be.

What are some of your other hobbies besides art?

Skateboarding also plays a big role in my life, and seems to match up well with my arts interest. I also love nature and discovering new places and ideas. My interests and activities generally revolve around creativity and idea development, whether it is producing an advertisement video or planning a school fundraiser with a group of peers.

What are your plans after you graduate high school?

Before going to college, I am planning a “gap year” with multiple projects and trips that will hopefully create and root some connections in the film industry, a good starting point before going back to school. In July, I leave for Africa to film a documentary with a group called “The Roots of Happiness” at an orphanage to deliver shoes to all the children. When I get back, I plan on hopefully working in California at the studio I interned at last summer. Also, I hope to continue doing video work for a couple of skate companies that I have been connected with.

What would you like to be doing in ten years?

In 10 years, I hope to be well rooted in the film and/or photo industry. What exactly I want to be doing, I am not sure, but when I think about all the information that I will learn in the next 10 years, I can only be excited to find out what is next!

MARK YOUR CALENDARS FOR AEP'S NEXT FORUM:

- ▶ **October 21-22, 2010**
- ▶ **Hyatt Regency Denver at
Colorado Convention Center**

VISIT DENVER

