

Arts Education in 21st Century America

Sunday, June 10, 2007

8:30am – 4:30pm

LOCATION: Oklahoma City University, Wanda L. Bass Music Center, 2501 North Blackwelder, Oklahoma City, OK 73106-1493

8:00–9:00am Continental Breakfast and Registration
Location: **Atrium**

8:55 Welcome and Overview
Location: **Petree Recital Hall**

- **Richard Deasy**, Director, *Arts Education Partnership*
- **Hon. Jari Askins**, Lieutenant Governor, *State of Oklahoma*
- **Betty Price**, Executive Director, *Oklahoma Arts Council*

9:15 Oklahoma Creativity Project
Location: **Petree Recital Hall**

The state of Oklahoma is engaged in a long range planning effort to emphasize the crucial role of creativity in its economic, social, cultural, and educational life. Chairing the commission coordinating the effort is V. Burns Hargis, Vice Chairman of Bank of Oklahoma, and co-host of KFOR-TV's Sunday morning weekly show, "Flashpoint." Sir Ken Robinson, internationally known for his work on creativity and for leading a similar effort in England for the Blair Administration, is serving as a consultant to the state.

- **Introduction by Mark Parker**, Dean, Wanda L. Bass School of Music, *Oklahoma City University*
- **Sir Ken Robinson**, Facilitator, *Oklahoma Creativity Project*
- **V. Burns Hargis**, Vice Chairman, *Bank of Oklahoma* and Chair, *Oklahoma Creativity Project*

10:45 Break (attendees move to the breakout rooms)

11:00 Breakout Sessions

12:30pm Lunch
Location: **Atrium**

1:30 *Tough Choices or Tough Times: The Report of the New Commission on the Skills of the American Workforce*
Location: **Petree Recital Hall**

Tough Choices or Tough Times: The Report of the New Commission on the Skills of the American Workforce is receiving considerable national attention, both for its discussion of the skills – imagination, innovation, and creativity among them – that will be needed if America is going to remain competitive in a global economy, and also for its provocative recommendations for the restructuring of public education. Commission member Dr. Susan Sclafani is well known to AEP partners in her former role as Counselor to the U.S. Secretary of Education and as Assistant Secretary for Adult and Vocational Education. She is now Managing Director of Chartwell Education Group.

- **Introduction by Richard Deasy**, Director, *Arts Education Partnership*
- **Susan Sclafani**, Managing Director, *Chartwell Education Group LLC*

3:00 Break (attendees move to the breakout rooms)

3:15 – 4:45 Breakout Sessions

5:00 Adjourn
Transportation will be provided to the hotel.

6:00-7:00pm Reception at Stage Center, 400 W Sheridan Ave, Oklahoma City, 73102
Transportation will be provided from the hotel to the reception space.

7:00-9:00pm Optional ticketed event: OKC Arts Spectacular!

OKC Arts Spectacular! is the Oklahoma City Public Schools Foundation's annual event raising awareness and funds for arts education. Tickets are \$25 and may be purchased in advance by calling the Stage Center Events Box Office at (405) 297-2264.

Arts Education in 21st Century America

Monday, June 11, 2007

7:30am – 12:30pm

LOCATION: Oklahoma City University, Wanda L. Bass Music Center, 2501 North Blackwelder, Oklahoma City, OK 73106-1493

7:30am

Breakfast

Location: **Atrium**

8:30

Overview of the Day and Introduction of Plenary Session

Location: **Room A110**

- **Tom McDaniel**, President, *Oklahoma City University*
- **Richard Deasy**, Director, *Arts Education Partnership*
- **Hon. Sandy Garrett**, Superintendent of Public Instruction, *State of Oklahoma*

8:45

From Connectivity to Creativity: Educating a New Generation of Tech-Savvy Students in and through the Arts

Location: **Room A110**

Less than 10 years ago, students were lucky if they had a working internet connection in their classrooms. Today, the use of digital technology in our schools is virtually everywhere. Podcasts, MP3 players, blogs, cell phones and even video games are among the digital tools transforming the teaching and learning environment. Hear about the latest innovations in the educational uses of technology and discuss how these new means for expression and creativity are shaping the field of arts education.

- **Ron Bogle**, President and CEO, *American Architectural Foundation*
- **Eric Dawson**, Senior Territorial Manager, *Apple Computer*
- **Mark Parker**, Dean, Wanda L. Bass School of Music, *Oklahoma City University*
- **Deborah Reeve**, Executive Director, *National Art Education Association*
- Moderator: **Sir Ken Robinson**, Facilitator, *Oklahoma Creativity Project*

10:15

Break (attendees move to the breakout rooms)

10:30

Breakout Sessions

12:00

Washington Watch: Status of Reauthorization of ESEA, Appropriations, Program news

Location: **Burg Auditorium**

- **Sarah Cunningham**, Director, Arts Education, *National Endowment for the Arts*
- **Doug Herbert**, Special Assistant, Office of Innovation and Improvement, *U.S. Department of Education*
- **Heather Noonan**, Vice President for Advocacy, *American Symphony Orchestra League*
- Moderator: **Jonathan Katz**, Chief Executive Officer, *National Assembly of State Arts Agencies*

12:40

What's New and Next for AEP

Location: **Burg Auditorium**

- **Karen Gallagher**, Sr. Assoc. for Communications and Partnership Development, *Arts Education Partnership*

Working Group on Preparation and Professional Development of the Arts Teaching Work Force Update

- **Martha McKenna**, Provost, *Lesley University*
- **Barbara Shepherd**, Director of National Partnerships, *John F. Kennedy Center for the Performing Arts*

Task Force on the Impact of Data on Policy Update

- **Dale Schmid**, Visual & Performing Arts Coordinator, *New Jersey Department of Education*

Task Force on Leadership Development Update

- **Jonathan Katz**, Chief Executive Officer, *National Assembly of State Arts Agencies*

1:00pm

Adjourn

Transportation will be provided to the hotel and directly to the airport.

If you need to make earlier travel arrangements, the following transportation numbers have been recommended:

Yellow Cab Company (405) 720-6161 or (405) 232-6161

Airports Express, Inc. (405) 681-3311

Checker Cab Company (405) 239-7710

Airport Express (405) 749-7937

1. Wanda L. Bass Music Center at Oklahoma City University Guided Tour

The Wanda L. Bass Music Center at Oklahoma City University opened its doors on April 1, 2006. The \$38.5 million, 113,000-square-foot addition more than doubled the facilities of the Bass School of Music. In addition to its 60 practice rooms, the Bass Center has 38 new teaching studios, seven high-tech music labs, six ensemble rehearsal rooms, and a black-box theater. Attention to detail involved not only the building's physical construction, but its capabilities for technology of the 21st century and beyond. Oklahoma City University became an Apple Digital Campus with a pilot program in the Bass School. Beginning in August 2006, students and faculty started using Apple Computer's PowerBook line of laptops, as well as iPods and Apple's iSight streaming video camera as part of their coursework. The Center features 17 terabytes of storage, allowing students to archive their musical progress from their freshman through graduate school, creating a digital portfolio of audio and video of their musical careers. The Bass School of Music at Oklahoma City University is also an All-Steinway School, the nation's first Conn-Selmer School, a member of the National Alliance for Music Theatre, and winner of ASCAP's national orchestral award for adventurous programming of contemporary music.

June 10 PM Session: 3:15pm-4:45pm

June 11 AM Session: 10:30am-12:00pm

Guide: Mark Belcik, Associate Dean, Wanda L. Bass School of Music, *Oklahoma City University*

Location: Atrium

2. Federal/State Leadership: Arts Education Policy Opportunities

As Congress re-writes the No Child Left Behind Act, we consider the leadership balance between federal and state policymaking, and its impact on arts education. The U.S. Department of Education, elected officials, education stakeholders, and the public are narrowing their priorities for national education reform. Given this context, what are the best opportunities to advance arts education at the state and federal levels? This group discussion will include perspectives from panelists, but will also invite substantial participation from attendees.

June 10 PM Session: 3:15pm-4:45pm

June 11 AM Session: 10:30am-12:00pm

Facilitators:

- **Debora Hansen**, Education Associate, *Delaware Department of Education*
- **Heather Noonan**, Vice President for Advocacy, *American Symphony Orchestra League*
- **Narric Rome**, Director of Federal Affairs, *Americans for the Arts*
- **Sandra Ruppert**, Senior Associate for Research and Policy, *Arts Education Partnership*

Location: B308

3. Closing the Gap between Policy and Practice in Arts Education

A new report by SRI International, *An Unfinished Canvas*, documents what amounts to a "policy paradox" in California: Even though the state has strong policies to ensure that every child has access to a standards-based sequential education in the Visual and Performing Arts, only one in ten schools surveyed offers a complete course of study as stipulated. The California Arts Education Strategic Task Force was formed to provide the Governor and state legislature with recommendations for closing the gap between policy and practice. Over \$500 million is allocated for this year to help support arts and physical education in the state. Hear about and discuss findings from the SRI study, the challenges related to policy implementation at the local level, and what the Task Force recommends be done to address these issues.

June 10 AM Session: 11am-12:30pm

June 10 PM Session: 3:15pm-4:45pm

Facilitators:

- **Sarah Anderberg**, Director, *California County Superintendents Educational Services Association's Arts Initiative*
- **Glen Thomas**, Former Executive Director, *California County Superintendents Educational Services Association*
- **Susan Rainey**, District Superintendent, *Riverside Unified School District*

Location: BL03

4. No Music Student Left Behind: Relationships between Participation in School Music Programs of Differing Quality and Standardized Test Results

The NAMM Foundation's *Sounds of Learning* initiative is a large scale ($N = 4,739$) examination of the relationship between participation in differing quality school music programs and standardized test scores. This session will discuss the major findings for both elementary and secondary level students the implication of quality music instruction for schools nationwide. This session will also examine the funding source for this and other important projects in this area of inquiry: the NAMM Foundation's *Sounds of Learning: The Impact on Music Education*, which is an initiative that has been designed to examine the roles of music education in the lives of school age children.

June 10 AM Session: 11am-12:30pm

Facilitator: Christopher M. Johnson, Associate Dean, School of Fine Arts, *University of Kansas*

Location: B205

5. Arts in Education Model Development and Dissemination Grants: Early Findings

Since 2001, The US Department of Education has funded projects under the Arts in Education Model Development and Dissemination Grant that support the further development, documentation, evaluation and dissemination of innovative, cohesive models that are based on research, and demonstrate their effectiveness in (1) integrating standards-based arts education, (2) strengthening standards-based arts instruction, and (3) improving the academic performance of students in elementary or middle school grades, including their skills in creating, performing, and responding to the arts. This session will explore the preliminary findings from grants awarded in 2003. Presenters will include two grantees and the national evaluator. They will discuss some of the individual project findings and early findings regarding the program.

June 10 AM Session: 11am-12:30pm

June 10 PM Session: 3:15pm-4:45pm

Facilitators:

- **Diane Austin**, Program Manager, AEMDD Program, *U.S. Department of Education*
- **Michelle Grohe**, Director of School and Teacher Programs, *Isabella Stewart Gardner Museum*
- **Cynthia Sipe**, Senior Research Associate, *Branch Associates*
- **Charlotte Smelser**, Director of ArtsSmart Institute, *Texarkana Arts and Humanities Council*

Location: A105

6. Arts & Economic Prosperity—How Economic Impact Data Can Help Communicate the Importance of Arts Education to Community Stakeholders and Decision Makers

When leaders fund the arts, they not only enhance our quality of life, but also invest in the economic well being of their community. Articulating the economic impact of the creative industries is a highly effective strategy in helping make the case to elected officials as well as business leaders. This session will focus on the newly released Americans for the Arts' *Arts & Economic Prosperity III* report, and will explain how this research can also be used to influence education decision-makers. The findings will form the basis for an interactive dialogue with participants around the leverage points that can be used to effectively advocate to key stakeholders, and how you can use these findings to reinforce the link between educating for a creative and innovative workforce, and building the creative economies.

June 10 AM Session: 11am-12:30pm

June 11 AM Session: 10:30am-12:00pm

Facilitator: Marete Wester, Director of Arts Information Policy, *Americans for the Arts*

Location: B204

7. Do Schools Stifle Creativity?: Oklahoma's Efforts to Advance Arts Education

In this interactive session, Sir Ken Robinson, V. Burns Hargis, and Phil Moss will discuss the inner workings of the Oklahoma Creativity Project including the role of higher education and A+ Schools, which are centrally involved. Participants will also be engaged in a dialogue about the important role that the arts contribute to learning and to fostering 21st century skills that are valued in the workplace.

June 10 AM Session: 11am-12:30pm

Facilitators:

- **Sir Ken Robinson**, Facilitator, *Oklahoma Creativity Project*
- **V. Burns Hargis**, Vice Chairman, *Bank of Oklahoma* and Chair, *Oklahoma Creativity Project*
- **Phil Moss**, Vice Chancellor, *State of Oklahoma Regents for Higher Education*

Location: A101

8. New Media and Technology in Advancing K-20 Arts Education

This session will focus on improving teaching and learning through expanded use of technology and addressing the digital native in the arts classroom. Pervasive computing, one-to-one initiatives, iPods and enhancing creativity with digital tools will be discussed. Examples of innovative implementation of technology will be shown.

June 10 PM Session: 3:15pm-4:45pm
June 11 AM Session: 10:30am-12:00pm

Facilitators:

- **Jean Hendrickson**, Executive Director, *Oklahoma A+ Schools*
- **Mark Parker**, Dean, Wanda L. Bass School of Music, *Oklahoma City University*
- **Orlando Aguilar**, Account Executive Servicing K-12, *Apple Computer*
- **Wesley Fryer**, Director of Education Advocacy for the State of Oklahoma, *AT&T*

Location: A101

9. Higher Education and Integration of the Arts across the Undergraduate Curriculum

While many models for arts integration exist for K-12, few, if any, exist for infusing the arts into the broader university curriculum. Understanding that the University campus represents a "last chance" for hands-on arts experiences that influence the overall learning experience for students, Oklahoma City University and the Priddy Trust have collaborated to create just such an environment. This session will explore this unique endeavor and report on the progress of its first two years.

June 10 AM Session: 11am-12:30pm
June 11 AM Session: 10:30am-12:00pm

Facilitators: Priddy I Fellows

- **Roxanne Reed**, Director of the Priddy Fine Arts Institute, *Oklahoma City University*
- **Melanie Shelley**, Interim CETL Director, *Oklahoma City University*
- **Jody Horn**, Associate Professor/Chair, Criminal Justice, *Oklahoma City University*
- **Jerry Stewart**, Associate Professor of Photography, *Oklahoma City University*

Location: FA 311

10. Oklahoma A+ Schools and the San Francisco Symphony's Keeping Score: Partnering for Learning in the 21st Century

Oklahoma A+ Schools' Program Director, Rosalynn Wade and San Francisco Symphony Keeping Score Education Program Director, Susan Key explore how the A+ Essentials' framework provides a systematic tool to facilitate expansion of the Keeping Score professional development program. Born through our AEP participation, this partnership creates a mutually beneficial relationship between an arts organization and a network predisposed to think differently about arts instruction - one with the resources to develop innovative approaches to the connections between classical music and other core learning areas. Using the lens of Enriched Assessment, this session will illustrate ways that technology can and must advance collaborations, professional development, and most importantly, student learning outcomes in arts education in the future. It will also identify some of the key components that make this partnership compelling.

June 10 PM Session: 3:15pm-4:45pm
June 11 AM Session: 10:30am-12:00pm

Facilitators:

- **Rosalynn Wade**, Program Director, *Oklahoma A+ Schools*
- **Susan Key**, Director, Keeping Score Education Program, *San Francisco Symphony*

Location: Black Box Theatre

11. Great Schools by Design: Supporting Schools as Centers of Community

An unprecedented \$30 billion per year is now being invested in new school buildings. Great Schools by Design (GSbD), a national initiative of the American Architectural Foundation (AAF), improves the quality of America's schools and increases student learning at this watershed in education spending. Collaboration with local arts organizations, artists, architects, and education leaders can build schools for arts or design integration, schools to raise test scores, and schools that become the center of an engaged community.

June 10 PM Session: 3:15pm-4:45pm
June 11 AM Session: 10:30am-12:00pm

Facilitators:

- **Ron Bogle**, President and CEO, *American Architectural Foundation*

Location: Wimberly Lecture Hall