

### Arts Integration: Theory, Practice, and Lessons Learned

Thursday, September 27, 2007

9:00am – 5:00pm

LOCATION: Idea Center at Playhouse Square, 1375 Euclid Avenue, Cleveland, OH 44115

**8:00–9:00am**      **Continental Breakfast and Registration**  
Location: **PB&J**

**9:00**                    **Welcome and Overview**  
Location: **Westfield Insurance Studio**

- **Richard J. Deasy**, Director, *Arts Education Partnership*
- **Glenda Hathaway**, Deputy Chief, Curriculum and Instruction, *Cleveland Metropolitan School District*

**9:15**                    **Arts Integration Frameworks, Research and Practice: A Literature Review**  
Location: **Westfield Insurance Studio**

- **Gail Burnaford, Professor**, Department of Teacher Education, College of Education, *Florida Atlantic University*

Gail Burnaford, Professor of Curriculum and Instruction at Florida Atlantic University, will provide highlights of her recent literature review regarding the frameworks, research, and practice of arts integration. She will synthesize some of the trends and issues in the field of arts integration that emerged during this review and suggest future paths for research, evaluation, and implementation studies that may further inform arts integration in the future. The session will conclude with a panel response to the literature review issues from the perspectives of arts education program directors, curriculum designers, and researchers.

Panelists include: **Nancy Andrzejcak**, Project Director, *ArtsLINC*; **Arnie Aprill**, Founding and Creative Director of *CAPE*; **Pam Paulson**, Deputy Executive Director, *Perpich Center for Arts Education*; **Kim Wheetley**, Director, *Southeast Center for Education in the Arts*; **Kurt Wootton**, Co-Founder and Director, *HABLA: The Center for Culture and Language*.

**10:45**                    **Break** (attendees move to the breakout rooms)

**11:00**                    **Breakout Sessions**

**12:30pm**                **Lunch**  
Location: **PB&J**

**1:30**                    **Navigating a Decade of Creative Collaboration: People, Places, Politics and the Arts**  
Location: **Westfield Insurance Studio**

- **Kathleen Cerveny**, Program Director, *The Cleveland Foundation*
- **Karen Clark-Keys**, Administrator, ICARE and Professional Development, *Cleveland Metropolitan School District*
- **Deena Epstein**, Senior Program Officer, *The George Gund Foundation*
- **Tony Sias**, Director of All-City Arts Program, *Cleveland Metropolitan School District*
- **Moderator: Marsha Dobrzynski**, Executive Director, *Young Audiences of Northeast Ohio*

**3:00**                    **Break** (attendees move to the breakout rooms)

**3:15 – 4:45**            **Breakout Sessions**

**5:00**                    **Adjourn**

**5:00-7:00pm**        **Reception**

LOCATION: *Jacobs Field*, 2401 Ontario Street, Cleveland, OH 44115. The reception area is located behind the centerfield wall. Please enter at Gate C. Parking is available in the Gateway East Garage on Huron Road. Beverages and baseball fare-themed hors d'oeuvres will be provided.

### Arts Integration: Theory, Practice, and Lessons Learned

Friday, September 28, 2007

8:30am – 1:00pm

LOCATION: Idea Center at Playhouse Square, 1375 Euclid Avenue, Cleveland, OH 44115

7:30am **Breakfast**  
Location: **PB&J**

8:30 **Overview of the Day and Introduction of Plenary Session**  
Location: **Westfield Insurance Studio**

- **Richard J. Deasy**, Director, *Arts Education Partnership*
- **Nancy Pistone**, State Arts Education Consultant, *Ohio Department of Education*

8:45 **A Constant Search: Arts-Integration in Cross-Cultural Environments**  
Location: **Westfield Insurance Studio**

- **Kurt Wootton**, Co-Founder and Director, *HABLA: The Center for Culture and Language*

This session will provide a forum for experiencing the foundational theory and practice behind the arts-integration approaches utilized in cross-cultural learning environments. These approaches have been piloted by the Arts Literacy Project in several United States cities as well as Brazil, the Dominican Republic, and Mexico.

10:15 **Break** (attendees move to the breakout rooms)

10:30 **Breakout Sessions**

12:00 **Washington Watch**  
Location: **Westfield Insurance Studio**

- **Doug Herbert**, Special Assistant, Office of Innovation and Improvement, *U.S. Department of Education*
- **Jonathan Katz**, Chief Executive Officer, *National Assembly of State Arts Agencies*
- **Heather Noonan**, Vice President for Advocacy, *American Symphony Orchestra League*
- **Moderator: Richard Deasy**, Director, *Arts Education Partnership*

12:40 **What's New and Next for AEP**  
Location: **Westfield Insurance Studio**

- **Richard Deasy**, Director, *Arts Education Partnership*

1:00pm **Adjourn**



# BREAKOUT SESSION DESCRIPTIONS

## 1. Cleveland Integrated Arts Collaborative

September 27 PM Session: 3:15 pm–4:45 pm

September 28 AM Session: 10:30 am–12 noon

**Location: Dance Studio**

**Location: Dance Studio**

Formed in 2004 by Young Audiences of Northeast Ohio, the Cleveland Integrated Arts Collaborative (CIAC) is a partnership that comprises a broad cross-section of the community including the Cleveland Metropolitan School District (CMSD), the Cleveland and George Gund Foundations and Playhouse Square Center. This session will explore in greater detail the work of the collaborative to integrate the arts with the CMSD's language arts curriculum at the third grade level and will include demonstrations from several artists who work with Young Audiences.

### Facilitators:

Gwen Thomas, Education Program Manager, *Young Audiences of Northeast Ohio*

Deborah Brzoska, Arts and Education *Consultant*

Robin Pease, Artist

## 2. Growing New Ideas and Programming: The Center for Arts and Innovation at Cleveland State University

September 27 AM Session: 11:00 am–12:30 pm

September 27 PM Session: 3:15 pm–4:45 pm

**Location: Cyber Board Room**

**Location: Cyber Board Room**

This session explores the variety and value of critical inquiry and creativity across the disciplines and the wide range of programming available to support it through intra university and community partnerships and team building. Through professional development, and direct student and general public programs, the Center works to highlight how creative problem solving and arts education can serve the larger community as a force for transformational change.

**Facilitator:** Kay Shames, Director, *Cleveland Center for Art and Innovation*

## 3. Action Research as Assessment Tool in Arts Integration

September 27 AM Session: 11:00 am–12:30 pm

September 28 AM Session: 10:30 am–12 noon

**Location: Brown Teaching Lab 1**

**Location: Brown Teaching Lab 1**

This session explores how posting student work and teachers' reflections on their teaching practice to a web database as documentation for an action research study can become the basis of new approaches to assessment of student work and review of teacher quality. Arnold Aprill and Chicago Arts Partnership in Education are known nationally and internationally for their innovative work in the field of arts integration.

**Facilitator:** Arnold Aprill, Chicago Arts Partnership in Education (CAPE)

## 4. Parent Involvement in Systemwide Arts Integration

September 27 AM Session: 11:00 am–12:30 pm

September 27 PM Session: 3:15 pm – 4:45 pm

**Location: Westfield Insurance Studio**

**Location: Westfield Insurance Studio**

Big Thought of Dallas, Texas, is coordinating a comprehensive, citywide system of delivering integrated arts experiences in-school and out-of-school for all children and youth in the city. A major component of the work is to involve parents actively in the arts integrated programming and also in advocacy for arts education. The Alameda County Office of Education's Alliance for Arts Learning Leadership (Alliance for ALL) has leveraged area resources and expertise to provide arts education programming to county schools. A major component of the Alliance for ALL's work is *Art IS Education*, which is a communications effort that works to make parents advocates for arts education.

### Facilitators:

Gigi Antoni, Executive Director, *Big Thought*

Erin Offord, Arts in Community Senior Manager, *Big Thought*

Kathy Kahn, Arts Active Parent Coordinator, *Alameda County Office of Education*

Amana Harris, Director of ArtEsteem, *Attitudinal Healing Connection*

## 5. Collaborative Partnerships in Arts Integration

September 27 AM Session: 11:00 am–12:30 pm  
September 27 PM Session: 3:15 pm–4:45 pm

Location: Education Classroom 2  
Location: Education Classroom 2

This session focuses on a key element of arts integration: collaborative partnerships among teachers, artists, and students. Video examples from the Annenberg Media series on “Connecting with the Arts” and “The Art of Teaching the Arts” will be shown to stimulate group discussion around this topic. You’ll see teachers collaborating with each other, partnering with visiting artists, and drawing on community resources.

### Facilitators:

Pam Paulson, Deputy Executive Director, *Perpich Center for Arts Education*  
Kim Wheatley, Director, *Southeast Center for Education in the Arts*  
Karen Gallagher, Senior Associate for Communications and Partnership Development, *Arts Education Partnership*

## 6. Maryland Teacher Certification in Arts Integration

September 27 PM Session: 3:15 pm–4:45 pm  
September 28 AM Session: 10:30 am–12 noon

Location: Education Classroom 1  
Location: Education Classroom 2

With the support of the Maryland State Department of Education, the Arts Education in Maryland Schools (AEMS) Alliance's Higher Education in the Arts Task (HEAT) Force has initiated a Post-Baccalaureate Certificate in Arts Integration. Approved by the Maryland Higher Education Commission in March of 2007, this unique credential is hosted by Towson University in partnership with the University of Maryland, College Park; University of Maryland, Baltimore County (UMBC); and Johns Hopkins University.

### Facilitators:

MaryAnn Mears, Chair Emeritus, *Arts Education in Maryland Schools (AEMS) Alliance*  
John Ceschini, Executive Director, *Arts Education in Maryland Schools (AEMS) Alliance*  
Jay Tucker, Coordinator of Fine Arts, *Maryland State Department of Education*

## 7. AEMDD Grantees (U.S. Department of Education)

September 27 AM Session: 11:00 am–12:30 pm  
September 28 AM Session: 10:30 am–12 noon

Location: Education Classroom 1  
Location: Education Classroom 1

This session will address how Arts in Education Model Development and Demonstration project grantees have effectively implemented a variety of arts integration programs across the country.

### Facilitators:

Tyra Stewart, AEMDD Program, *U.S. Department of Education*  
Kiyoko Motoyama Sims, Assistant Director of Education - Community Engagement, *Children's Theatre*  
Nancy Andrzejczak, Arts LINC- Project Director, SEISMIC Project-Evaluator, Toyota Tapestry-A New VIEW on Science-Evaluator, *Lake Elsinore Unified School District*

## 8. Effective Practices in Arts Integration

September 27 AM Session: 11:00 am–12:30 pm  
September 28 AM Session: 10:30 am–12 noon

Location: Nord Teaching Lab 2  
Location: Nord Teaching Lab 2

What are the fundamental principles and practices that yield authentic and high quality integrated arts learning experiences for students? Theresa Wuebbels is both the arts and integration coordinator and a teacher of science and visual arts at Clarkton School of Discovery, one of the ten schools profiled in AEP's *Third Space: When Learning Matters*. She will discuss how the arts have been effectively integrated with mathematics, science, language arts, and social studies.

**Facilitator:** Theresa Wuebbels, Arts Coordinator, *Clarkton School of Discovery*

## 9. Higher Education Collaborations in Arts Integration

September 27 AM Session: 11:00 am–12:30 pm  
September 27 PM Session: 3:15 pm–4:45 pm

Location: Reitman Conference Room 2  
Location: Reitman Conference Room 2

In this facilitated discussion, participants will hear from three of the higher education arts integration partnerships about their professional development programs. Discussion will focus on challenges, lessons learned, and promising practices. Time will be allotted for questions, and the new AEP report, *Working Partnerships: Professional Development of the Arts Teaching Workforce*, will be provided for each participant.

### Facilitators:

Katie Lynn, Executive Director, *Arts Partners, Wichita, Kansas*  
Jean Hendrickson, Executive Director, *Oklahoma A+ Schools*  
Doug Herbert, Special Assistant, Office of Innovation and Improvement, *U.S. Department of Education*  
Lisa Donovan, Director of Creative Arts in Learning, *Lesley University*

## 10. Concept-based Arts Integrated Curriculum

September 27 PM Session: 3:15 pm–4:45pm  
September 28 AM Session: 10:30am–12 noon

Location: Brown Teaching Lab 1  
Location: Cyber Board Room

This interactive workshop will explore the question “How does a concept-based approach to arts integration promote deeper understanding in all content areas?” By engaging in arts strategies, lesson analysis, and components of concept-based curriculum design, participants will understand how conceptually framed integration can empower all teachers to teach in both arts and non-arts content areas.

### Facilitators:

Joel Baxley, Director of Visual Art Education, *Southeast Center for Education in the Arts*  
Marissa Nesbitt, Director of Dance Education, *Southeast Center for Education in the Arts*

## 11. Literacy Development Through Arts-Integrated Instruction

September 27 AM Session: 11:00 am–12:30 pm  
September 28 AM Session: 10:30 am–12 noon

Location: Dance Studio  
Location: Reitman Conference Room 2

Young Audiences, with a team led by cognitive scientist John Bransford, developed and piloted a curriculum augmentation program to strengthen literacy skills and understanding in grades 3-6. The Arts for Learning (A4L) program includes five nine-hour Units of arts-integrated Lessons delivered by classroom teachers, and related artist-led residencies. This session will describe the program and report on findings from the first-year evaluation conducted by WestEd that included two A4L Units, four school districts and more than 1000 students.

### Facilitators:

Harlan Brownlee, Executive Director, *Kansas City Young Audiences*  
Peter Gerber, Director, Arts for Learning, *EdDesign Group*  
Monica Nance, Coordinator of Special Projects, *Kansas City, Missouri School District*  
Jan Norman, Director of Education, Research & Professional Development, *Young Audiences, Inc.*  
Gina Weisblat, Research Coordinator, *Young Audiences of Northeast Ohio*

## 12. Arts Integration Frameworks, Research and Practice: Further Discussion

September 27 PM Session: 3:15 pm– 4:45 pm

Location: Nord Teaching Lab 2

This session will provide an opportunity for participants to discuss the Literature Review presented in the plenary session in further detail.

**Facilitator:** Gail Burnaford, Professor, Department of Teacher Education, College of Education, *Florida Atlantic University*

## 13. A Constant Search: Arts-Integration in Cross-Cultural Environments: Further Discussion

September 28 AM Session: 10:30 am–12 noon

Location: Westfield Insurance Studio

This session will provide an opportunity for participants to learn more about the intercultural dimensions and possibilities of arts integration presented in the plenary session.

**Facilitator:** Kurt Wootton, Co-Founder and Director, *HABLA: The Center for Culture and Language*