



FORUM ANNOUNCEMENT

January 17-18, 2008

TO: ARTS EDUCATION PARTNERSHIP
FROM: KATHY BEACHLER (aepforums@ccsso.org)
DATE: December 13, 2007

The next meeting of the Arts Education Partnership will be held in Anaheim, CA on Thursday and Friday, January 17-18, 2008. AEP is pleased to announce this forum is co-sponsored by an active member within the Partnership: NAMM, which is the trade association for the international music products industry. Forum attendees will participate in usual forum activities and will also have the opportunity to visit the 2008 NAMM Show, a global trade-only gathering of the music industry that features 1500 exhibitors and 85,000 music industry visitors. We will meet on Thursday the 17th from 11:30am – 7:30pm, and on Friday the 18th from 9:00am – 4:15pm.

FORUM THEME: *New Directions: Imagining the Future of Arts Education*

REGISTRATION FEE: The registration fee for the January 2008 Forum in Anaheim is **\$195 per attendee**. Attendees will be asked to pre-pay for the forum online with a credit card. Checks and purchase orders will no longer be accepted. Organizations are limited to sending no more than two representatives per forum, unless invited by AEP to play a specific role at the forum.

ONLINE REGISTRATION PROCESS: Attendees must register for the forum online at <http://www.aep-arts.org/forums/registration.htm> by **December 28, 2007 (9pm EST)**. **AEP WILL NOT ACCEPT ANY REGISTRATIONS AT THE EVENTS ON JANUARY 17th OR 18th**. This online registration process will allow you to create a personal username and profile. Through your profile, you will be able to sign up for breakout sessions, the reception, meals and add any special dietary requests. You will receive a summary and confirmation notice once you have successfully registered online. You will also be able to make changes to your forum profile including breakout session choices through December 28th (9pm EST).

PLEASE NOTE: Returning attendees will use their username and password created during the June or September 2007 Forum registration process. If you need help with your username and password, please contact aepforums@ccsso.org.

BREAKOUT SESSIONS: Breakout sessions will be offered twice on Friday, January 18th. As indicated above, you must pre-register for breakout sessions online prior to the December 28th deadline. You will be able to make changes to your breakout session choices up until December 28, 2007 (9pm EST).

RECEPTION: On the evening of January 17th, we will be guests at NAMM's Annual Chairman's Reception hosted by Chairman of the Board, Chip Averwater. We will join VIP NAMM members and guests for live music, drinks and hors d'oeuvres. This event will be held at the Marriott Hotel adjacent to the Anaheim Convention Center.

VISITOR'S GUIDE: For information about the Anaheim/Orange County area attractions and restaurants, please visit the Anaheim/Orange County Visitor & Convention Bureau website at <http://www.anaheimoc.org/visitors/visitors.asp>.

HOTEL: A block of rooms has been reserved at the Hilton Irvine/Orange County Airport, 18800 MacArthur Boulevard, Irvine, CA 92612 for **\$162.00** per night. For reservations, call (949) 833-9999 by **December 21, 2007** and request a room reserved for the *Arts Education Partnership (AEP) Forum*. The Hilton Irvine/Orange County Airport is located 2 blocks from the John Wayne (SNA/Orange County) Airport, minutes away from some of Southern California's hot spots, including Disneyland Park, Newport, Laguna, & Huntington Beaches, South Coast Plaza, and Fashion Island shopping.

PLEASE NOTE: YOU MUST BOOK YOUR HOTEL ROOMS BY FRIDAY, DECEMBER 21st!

TRANSPORTATION: Thursday's events (plenary sessions, NAMM trade show and evening reception) are all within walking distance once attendees take the complimentary bus service to the Hilton Anaheim, 777 Convention Way, Anaheim, CA 92802. Four buses will depart for the forum activities at 10:45am. Return bus service will start at 7:30pm at the conclusion of the reception.

PLEASE NOTE: There is no parking available in the Anaheim Convention Center area on January 17th. We encourage all local attendees to meet other attendees at the Hilton Irvine/Orange County Airport and use the complimentary bus service.

All plenary sessions and breakout discussions on Friday, January 18th will take place at the Hilton Irvine/Orange County Airport, 18800 MacArthur Boulevard, Irvine, CA 92612. No transportation will be required.

AIRPORT RECOMMENDATIONS: The John Wayne (SNA/Orange County) Airport will be the most convenient option for attendees. This airport is located directly across the street from the Hilton Irvine/Orange County Airport. A courtesy bus can take attendees to and from the airport. Taxi service can also be arranged and will cost approximately \$6.00.

The Long Beach Airport is 21 miles from the Hilton Irvine/Orange County Airport. Estimated travel time is 30 minutes. Attendees can make arrangements through Super Shuttle for \$20. Taxi service can be arranged and will cost an estimated \$45.

Directions: Exit the airport on Freeway 405 South. Travel for 25 miles until you reach the MacArthur Boulevard exit. Turn left on MacArthur. The Hilton Irvine/Orange County Airport will be on the left side of the street at the corner of Douglas and MacArthur.

The Los Angeles International Airport is 41 miles from the Hilton Irvine/Orange County Airport. Estimated travel time is one hour. Attendees can make arrangements through Super Shuttle for \$20. Taxi service can be arranged and will cost an estimated \$80.

Directions: Exit airport on Freeway 405 South. Travel for 30 miles until you reach the MacArthur Boulevard exit. Turn left on MacArthur. The Hilton Irvine/Orange County Airport will be on the left side of the street at the corner of Douglas and MacArthur.

ATTIRE: Appropriate forum dress for Thursday's events is business attire due to our attendance at the NAMM Chairman's Reception. Appropriate forum dress for Friday's events is business casual.

First Time Partnership Forum Attendees: Please visit the Partnership website for reports from previous Partnership forums. Forum reports can be found in the "Forums" section of the website at <http://www.aep-arts.org/forums/index.htm>.

Thursday, January 17, 2008

12:00pm – 7:30pm

Location: Hilton Anaheim, 777 Convention Way, Anaheim, CA 92802

Activities include:

- Complimentary bus service from the Hilton Irvine/Orange County Airport to the Hilton Anaheim and Convention Center will be at 10:45am. *Please note: There is no parking available near the Anaheim Convention Center; all attendees are encouraged to use the bus service.*
- Forum registration will take place from 11:00am-11:30am at the Hilton Anaheim.
- Welcome luncheon featuring the National Teacher of the Year, Andrea Peterson.
- Opening plenary session, *California's New Commitment to Arts Education: How'd it happen?*
- After a brief orientation, attendees will be invited to participate in the 2008 NAMM show from 4:00pm – 6:00pm. The NAMM Show is the largest music products trade show in the United States. Held every January in Anaheim, California, the show brings together all facets of the music products industry to reveal new musical instruments/products and ideas to help music products retailers and manufacturers become more successful. More than 80,000 NAMM Members and guests attended the January 2007 show. The NAMM Show is not open to the general public. PHOTO ID WILL BE REQUIRED FOR ATTENDANCE.
- AEP forum attendees will be guests of honor at the NAMM Chairman's Reception at the Anaheim Marriott, 700 West Convention Way, Anaheim, CA 92802.
- Complimentary bus service will return attendees to the Hilton Irvine/Orange County Airport at 7:30pm.

Friday, January 18, 2008

9:00am – 4:15pm

Location: Hilton Irvine/Orange County Airport, 18800 MacArthur Boulevard, Irvine, CA 92612

Continental breakfast will be provided at 8:30am.

Activities include:

- Opening plenary session, *Imagine This: New Data on Public Support for the Value of Arts Education*
- Washington Watch: Status of reauthorization of ESEA, appropriations and program news
- What's New and Next for AEP

Breakout sessions will be offered twice on Friday, January 18th ONLY.

The first session will be 11am – 12:30pm; and the second session will be 2:00pm – 3:30pm. (Descriptions are below.)

1. Advancing Music in Changing Times: Portraits and Portfolios of the Evolving Role of Music in Education

Based on new research and practice reported in the two-volume Journal of Music-In-Education, this session will discuss the value of a comprehensive music program in schools to create interrelationships between direct instruction in music and the integration of music into learning in other areas of literacy.

2. Funding Arts Education as a Strategy for Educational Change

More than 100 representatives of education and arts grantmakers met at an Arts Education Summit in the fall of 2007 to explore how the arts could play a role in achieving a new vision for public education in America. This session reports on the discussions and the commitment to continue the dialogue.

3. Students Speak: What Young People Say About Their Experiences in Learning Music (MORNING SESSION ONLY)

Dr. Gary McPherson will discuss initial findings from his extensive interviews and data collection revealing the attitudes of students in 14 countries, including the United States, toward their music learning experiences in school and out of school.

4. Taking Arts Education to Scale in Urban Systems

The Wallace Foundation commissioned the RAND Corporation to study five large urban school districts where efforts are being made to provide arts education to all young people in both school and community settings. Dr. Sue Bodilly will report on the status of those efforts, the lessons learned, and recommendations for achieving system-wide success.

5. The Qualities of Quality in Arts Education

Dr. Steve Seidel will report on the study funded by the Wallace Foundation that he and colleagues at Harvard's Project Zero have been conducting to identify the factors essential to providing a quality arts learning experience for students.

6. Keepin' It Real: The Relevance of Music Education for a New Generation (AFTERNOON SESSION ONLY)

The benefits of music education for student success in school, work and life are well documented. Yet, how do we encourage the current iPod generation to remove their headphones long enough to see that the future of music creation, production and performance is as relevant to their lives as listening to music is now? Hear about innovative educational programs designed to engage youth in music studies that can contribute to their academic achievement as well to potential opportunities in the fields of music performance, business and education. Join in a discussion of the implications for ensuring equity and excellence in music education for all students.

7. Understanding and Applying the Relationships of the Arts and Sciences (AFTERNOON SESSION ONLY)

This session will examine the sciences and the arts as ways of acquiring and expressing knowledge, and the possibilities of their mutually reinforcing relationships in teaching and learning experiences for students. A program of the Los Angeles County Museum of Natural History in collaboration with schools and cultural organizations in the county will illustrate these possibilities. Results of an evaluation of the program and its impact on the

participating organizations will be shared.