



States of Change: New Leadership in Arts and Education
Spring 2010 National Forum
April 9-10, 2010
Washington, DC

Opening Plenary Session: A 21st Century Education: Incomplete Without the Arts

Speakers: Arne Duncan, U.S. Secretary of Education; Rocco Landesman, Chairman, National Endowment for the Arts

Second Plenary Session: Economic Recovery, Education Reform, and the Arts

Moderator: Gene Wilhoit, Executive Director, Council of Chief State School Officers (CCSSO)

Speakers: June Atkinson, State Superintendent of Public Instruction, North Carolina; Victoria Brown, Director, Lucy School, Middletown, Maryland; Elizabeth Morgan, Superintendent, Washington County Public Schools, Maryland and 2010 National Superintendent of the Year

A primary goal of the \$100 billion in federal education aid from the American Recovery and Reinvestment Act is for states and districts to make fundamental changes that will provide all students with a complete and competitive education. Among the Act's signature programs are the Race to the Top and the Investing in Innovation Funds, both of which have already spurred states, districts and non-profits to jumpstart ambitious reform efforts. But many questions remain: What role can and should the arts play in efforts to provide a well-rounded education for all students? Can these ambitious efforts be sustained once the federal money starts to run out for most states later this year? And how can reauthorization of the Elementary and Secondary Education Act serve as a catalyst for real and lasting reform? The panel will provide state, district and school level perspectives on these and other issues.

Closing Plenary Session: Developing New Leaders to Drive Change in Arts and Education

Moderator: Jane Polin, Philanthropic Advisor

Speakers: Antonio Cuyler, Director, Arts Management & Assistant Professor, Performing Arts, American University; Tom DeCaigny, Executive Director, Performing Arts Workshop; Jeanette McCune, Assistant Director, Teacher and School Programs, John F. Kennedy Center for the Performing Arts

We hear a growing call for new leaders, not only at the national level, but all across the spectra of local schools, organizations, and public agencies. Emerging leaders represent a generational shift as well as a paradigm shift, driven by new visions and ideas of how arts learning can be an essential and valued part of everyone's education. How does

leadership development happen for them, both in established programs and in the field? How can we improve our vehicles for leadership development, and prepare a well-trained and more diverse cadre to address the needs and urgencies of our time? What can we -- as individuals, organizations, and the AEP -- do better to nurture and advance capable leadership for our field? A panel of leadership educators and emerging leaders will tackle these and related questions.

Small Group Discussion Sessions

Leveraging Technology for Advancing the Arts

Deborah Vaughn, Arts Education Coordinator, Oregon Arts Commission; Margaret Weisbrod Morris, Program Manager, Arts in Education, Kansas Arts Commission; Alex Nelson, Arts Learning Coordinator, Arizona Commission on the Arts; Stacy Barnes, Executive Director, 5.2.1 ArtSpace, Greensburg, KS; Josh Schachter, Digital Media Teaching Artist, AZ; Michael Kosmala, Online Communications Consultant, The Canoe Group, OR

Readily available technologies have created a shift away from location-specific, live presentations of art to individualized, remote experiences that can be consumed at will. Capitalizing on new possibilities created by technology can inform artists, arts organizations and educators how to reach future generations of art lovers. This session will include a discussion and demonstration of new and emerging technologies, and a forum for attendees to have a dialogue about inventive uses for them. Innovative arts and technology practices from different states will be profiled. The session will conclude with an invitation to share of ideas, and a discussion about a shift in mindset to embrace both our current technologies, and those of our future. Session presenters bring a fresh perspective to arts education management, after successfully fostering new technology usage in their home states.

EdSteps: A New Model for Assessment Reform

Margaret Millar, Senior Associate, Council of Chief State School Officers; Chris Minnich, Strategic Initiative Director, Standards, Assessment, and Accountability, Council of Chief State School Officers

EdSteps, an initiative led by the [Council of Chief State School Officers](#), supports the high quality teaching and assessment of college and career-readiness skills in schools. EdSteps seeks to use authentic student work from learners of all ages and abilities to create a tool to assess student performance and growth in skills that are not traditionally assessed in schools, and demonstrate to educators concrete examples of what is possible for students of all ability levels.

EdSteps is currently focusing on collecting and presenting student work demonstrating competency in five areas: writing, global competency, problem solving, analyzing information and creativity. These work samples will be reviewed and then arrayed from novice to expert across the spectrum of education, from preschool to college graduates. These scales of student work produced will be made public and freely available to teachers and schools to use in daily practice.

This session will engage the audience in discussion around how this new vision of assessment could apply to the arts and what steps should be taken to explore this opportunity.

Don't Worry, I Got It: The Shape of Shared Leadership for a New Decade

Cynthia Weiss, Director, Project AIM, Columbia College, Chicago's Center for Community Arts Partnerships; Shawn Renee Lent, Arts Integration Program Specialist, Columbia College Chicago's Center for Community Arts Partnerships

One decade into the Third Millennium, there is call for the arts and arts education to be increasingly relevant and for leaders in the field to be ready for both sustainable practice and radical change. In this session, participants will discover the strengths, generational values and challenges of both established and emerging leaders and look into how shared leadership, embedded in arts processes, can bring new relevancy to arts education 2010-2020. How will we in this field balance institutional memory and new collaborations, loyalty and a transitory workforce, swarm mentality and sustainability, artist rights and open sourcing? Cynthia Weiss, author, teaching artist and director of Project AIM in Chicago, will co-present with her colleague Shawn Renee Lent, who is active in emerging leader initiatives locally and internationally. Cynthia and Shawn will present lessons learned from their work at Columbia College Chicago and with the Chicago Arts Educators Forum (CAEF).

Feel My Beat! High School for Recording Arts: Re-mixing Education, Arts, and Global Entrepreneurship for 21st Century Learners

Tony Simmons, Development Director, HSRA; Erica Jayasuriya, Project Director, HSRA, Portland

Unlike traditional performing arts programs, High School for Recording Arts (HSRA) charter schools meet adolescents in a shared passion and interest for the art forms that are speaking directly to them in this media driven world, primarily Hip-Hop and the rich cultural traditions from which it stems. HSRA's unique approach reaches creative thinking, "at-risk" minority youth through the "hook" of the music and entertainment industry. HSRA best-practice curriculum takes arts and media literacy to another level by running a school wide entertainment company through which state standards, career tech, and arts education combine into a powerful forum for students' voices and stories to be heard.

Join the directors of HSRA Minnesota and Portland as they share their pioneering work in arts and education reform. In the true spirit of the griots and lyric poets, they will engage you with stories, music, and inspirations for movement of your own.

Music National Service & MusicianCorps - Leadership in Action

Kiff Gallagher, CEO & Founder, Music National Service Initiative

From building legislative support for an Artist Corps amendment to the Serve America Act, to creating and launching a program in five cities nationwide, implementing Music National Service (MNS) has required new ways of thinking, new types of collaborations and even a new language for leaders in the fields of community arts and community service. This session will explore the development of leadership at all levels, from MNS national program strategy to project site management to individual initiatives of

MusicianCorps Fellows. It will also include discussion of partnerships combining local decision-making with national quality standards and identity, and program models that integrate best practices from national service, as well as teaching and community arts models.

MNS founder and CEO, Kiff Gallagher, will share lessons-learned, successes and challenges since the introduction of MusicianCorps at AEP's 2009 Forum in New Orleans.

Internships Are Arts Education: Building Emerging Leaders in the Field

Mimi Flaherty Willis, Senior Director, Education, Wolf Trap Foundation for the Performing Arts; Rachel Jones, Assistant Director, Education Outreach, Wolf Trap Foundation for the Performing Arts; Antonio Cuyler, Director, Arts Management Program & Assistant Professor, American University; Khaleshia Thorpe, Partnership Coordinator, Community Engagement, Teaching Artist, Arena Stage; Cristine Davis, Intern, Gateway to the Arts, Principal Dance Instructor, Full of Grace, Inc., student, arts management, Carnegie Mellon University.

This session will explore the future of arts education leaders. A great deal of attention has been paid in recent years to the potential leadership gap in arts management, but there has been less focus on the next generation of leaders in arts education management. Intensive, project-based internships and fellowships provide the opportunity for undergraduate and graduate students with an interest in arts education to make the leap from student to practitioner, and build their potential for future leadership roles.

The session will incorporate perspectives of Arts Education professionals with direct experience in Arts Administration graduate programs as students, interns, professions, and mentors. Specific strategies and programmatic features will be presented. The Wolf Trap Internship Program was identified as one of the Best Internships of 2009 by Bloomberg Business Week and is one of America's Top 100 Internships according to the Princeton Review.

Innovative Leadership in Action

Sarah Anderberg, Director, California County Superintendents Educational Services Association (CCSEA) Arts Initiative; Patty Taylor, Senior Consultant, CCSESA Arts Initiative; Robert Bullwinkel, Visual and Performing Arts Coordinator, Fresno County Office of Education; Ron Jessee, Visual and Performing Arts Coordinator, San Diego County Office of Education; Carol Kocivar, President-Elect, California State PTA; Louise Music, Arts Learning Coordinator, Alameda County Office of Education

This session will spotlight strategies used by the California County Superintendents Educational Services Association (CCSESA) Statewide Arts Initiative and the California State PTA in building leadership capacity for arts education. Discover how recommendations from a statewide arts education task force of key policymakers ignited new developments through a network of regional arts and education leaders. Learn about capacity building efforts at state, regional, county, and local levels. Using the CCSESA Arts Initiative's ongoing work in arts assessment as a focal point, participants will explore how research and promising approaches lay a foundation for innovative leadership that promotes change in the classroom. Participants will receive copies of three newly released publications: Research study by SRI International entitled Achieving

Balance in Districtwide Arts Assessment Systems: a Review of Issues and Promising Approaches, Arts Assessment Resource Guide, and Be a Leader for Arts Education: A Guidebook to Expand Arts Learning in Public Schools.

Collaborative Inquiry as Professional Development

Jamie Kasper, Fine Arts and Humanities Advisor, Pennsylvania Department of Education, SEADAE

What happens when arts educators are asked to identify and explore issues that directly affect their classroom practice? How does this model differ from traditional workshop-based professional development?

This session will explore ArtsEducator2.0, a federally-funded, inquiry-based professional development model currently serving music, theatre and visual arts teachers in a 3-county area in rural Pennsylvania. Session participants will have a chance to investigate documentation that has evolved from the project and discuss how collaborative inquiry might serve a need in their individual contexts.

Where it Counts: Teacher-Driven Reform Through Professional Development

Andi Yannone, Keeping Score Education Program Manager, San Francisco Symphony; Susan Key, Keeping Score Education Program Director, San Francisco Symphony; Jeff Reed, Chair, California Teachers Association High School Restructuring Task Force, History Teacher, Windsoe High School, Sonoma County, CA

The San Francisco Symphony's *Keeping Score* Education program serves as a model in promoting teacher-driven change through powerful professional development. Join the session to explore the importance of:

- ❖ incorporating current research about the impact of professional development and “best practices” in arts integration.
- ❖ partnerships, with both school districts and community arts organizations.
- ❖ tying professional development to the live artistic experience.

You will be invited to participate in a workshop activity using music to explore integrated curriculum, leading to a discussion about how this can support teacher-driven school reform.

STEM/STEAM Within Early Childhood Learning (one time only)

Mimi Flaherty Willis, Senior Director, Education, Wolf Trap Foundation for the Performing Arts; Rachel Knudson, Master Teaching Artist, dancer; Sue Bredekamp, Consultant, Early Childhood Expert, Council for Early Childhood Professional Recognition, author, editor of NAEYC's *Developmentally Appropriate Practice*; committee member of Committee of Early Childhood Mathematics for National Research Council

Science, Technology, Engineering and Math learning is a national priority. What does current research and practice tell us about how young children acquire knowledge and experience in STEM? How is the STEM/STEAM connection made for children and teachers in preschool? Active arts learning experiences can be devised to intentionally reinforce STEM teaching and learning paths within the early childhood curriculum.

An early childhood expert and a dance Master Teaching Artist trade knowledge, observations and examples in a session that will include demonstrations of STEM/STEAM experiences appropriate for young children [participation encouraged]; discussions of curricular connections, classroom-based practice and a discussion of recent findings as reported in National Research Council of the National Academies: (prepublication) Mathematics Learning in Early Childhood Paths Toward Excellence and Equity.

Lunch Roundtable Discussions

The Margins are the Mainland

John Abodeely, Manager, National Partnerships, John F. Kennedy Center for the Performing Arts; Tom DeCaigny, Executive Director, Performing Arts Workshop

Teachers and arts organizations are no longer required for educational or artistic success. Consumers and creators do not need an intermediary to connect; learners do not need a classroom to learn. People as young as 13 have successful careers as artists through web 2.0 technologies. They sell their work to and receive constructive criticism from people all over the world. Self-motivated bloggers that use free online software are the new journalists and issue experts, not those employed by news outlets. If the fields of education and arts do not respond to these cultural changes, then school will become the place where children *stop* learning and arts organizations will become little more than purveyors of previous generations' artwork. This discussion will further illuminate these cultural changes through examples as well as challenge participants to identify solutions of response.

Start Fast, Finish Strong: Engaging the Arts to Achieve America's Critical Education Goals

Michael Sikes, Senior Associate for Research and Policy, Arts Education Partnership

The Arts Education Partnership is developing the Research and Policy Framework, an online clearinghouse of research related to arts learning. This roundtable showcases the Alpha version, a live, Web-based prototype of the Framework. Participants will have the opportunity to discuss the Framework with members of AEP's Research and Policy Agenda Working Group, engage in a hands-on demonstration of the Website, and preview actual content being developed by scholars at UCLA for incorporation into the prototype.

A National Creativity Network

Susan McCalmont, Executive Director, Kirkpatrick Foundation of Oklahoma

Over the last 18 months, a number of state, regional, and institutional representatives have been discussing the emerging "creativity movement" and how to connect with one another. The conversation has been focused on the importance of imagination, creativity, and innovation in lifelong learning in the US and connecting with a broader international conversation through the International Districts of Creativity (IDOC). Each year, the IDOC hosts an annual convening of educators, entrepreneurs, and civic leaders—the Creativity World Forum—which will be held in Oklahoma City, November 15 – 17, 2010. This session explores the opportunities for a national creativity network and the upcoming Creativity Forum.

Building and Sustaining Rising Leadership in a Cultural Organization

Sarah Johnson, Director, Weill Music Institute, Carnegie Hall; Russell Granet, Director, Arts Education Resource; Leah Swann, Associate, Professional Programs, Carnegie Hall; Aaron Siegel, Manager, Secondary and Middle School Programs

This interactive, hands-on discussion will explore some of the many ways to cultivate, sustain, and retain rising leaders within an organization. Staff from Carnegie Hall's Weill Music Institute, the education and community arm of Carnegie Hall, will lead the discussion. The conversation will be focused on three areas: strategic planning, evaluation and assessment, and social media. Participants will be given a brief overview of the process the WMI team experienced and hear about the outcomes. They will be given time to reflect on the practice and think about ways this process might be helpful in their own practice and/or organization. Presenters include: Sarah Johnson, the director of the Weill Music Institute, Aaron Siegel, Manager of Secondary School Programs, Leah Swann, Associate of Professional Programs, and senior consultant Russell Granet from Arts Education Resource. The team will discuss both the successes and the challenges of being involved in the process and senior staff will discuss the benefits of investing in this process.